

## Season's Greetings from all of us at Etere

All of us at Etere would like to wish you a Merry Christmas and a Happy New Year! We'd like to take this opportunity to thank you for your support.



2020 Seasons Greetings from Etere



EtereWeb



**EtereWeb Multiplatform** 



**Etere Ecosystem** 

Thank you for your valued support. The customer story is what motivates us for the past 30 years and we look forward to working with you to achieve your business goals in 2021 and beyond.

2020 has been a difficult year for all of us. The global pandemic has brought about unprecedented challenges across the globe. Covid-19 ensures that we have to change our way of life, in one way or another and the impact is likely to be felt throughout 2021. This year, Etere has embarked on a series of activities to prepare for the new future.

Disruptive challenges are often opportunities to do better. Sometimes, existing tools no longer serve the purpose they once did. New solutions emerge when we are pushed to redefine the way we function. At Etere, continuous improvement is at the heart of all that we do. We invest in our research and development to develop solutions that would prepare you for evolving business requirements and future developments in the industry.

To help businesses to remain efficient and competitive, Etere scales up its digital solutions to enhance your adaptability in the new future. Etere expands its digitization to support users like you, no matter where you are.

EtereWeb has been upgraded to complement the Etere application. Beyond the confinements of the studio, Etere makes it easy to stay connected and drive your workflows from wherever you are with real-time updates on the device of your choice. Besides PC applications, Etere provides pocket-sized mobile connectivity with multi-platform support on tablets, mobile phones and laptops for users on the move. Furthermore, even with the decline of exhibitions, Etere is always ready to support your business with full-featured remote solutions including demonstrations, installation and training. As a software company, Etere has digitalization in its DNA and we will continue to tap onto technology to bridge geographical boundaries and improve your workflows. In addition, our 24/7 support team is always ready to help you in every step of your journey with us. We'll continue to provide you with service excellence and the best of software tools to help you to excel and achieve your business requirements.

This year also marks a new chapter in Etere with the launch of a revamped headquarters in Singapore. The office renovation project was completed in August with a brand new modern concept. The upgraded infrastructure is able to accommodate a bigger team and more opportunities for collaborations.

In 2021, let us turn our challenges into opportunities for success. We look forward to achieving greater heights together with you! Stay tuned for new software releases coming your way. Here's wishing you a joyous holiday season and a Happy New Year!

Thank you. Best wishes from all of us at Etere.