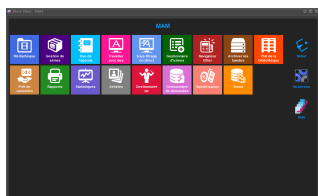


Etere Extends its Reach with the Release of French GUI

As part of a free upgrade, Etere GUI is now available in French language. Etere features multi-language selection for both its web and desktop interfaces to enhance usability for users from all around the world.



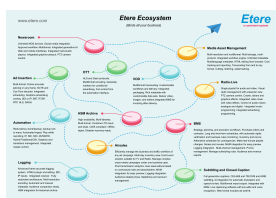
Etere logo



French GUI



Etere Web Multiplatform



Etere Ecosystem

Etere GUI allows user personalization with a newly released French language option. The latest update is ready to use and can be accessed via the user preference settings. Inspired by user feedback, Etere developed the new interface to enhance the user experience. This is one of many regular updates that the Etere R&D team rolls out every year to meet the needs of users from all around the world.

On-Demand Access

Get on-demand access to Etere on both the web-based platform and software application. The mobile-responsive design of Etere makes it convenient for our customers to manage their workflows from any location in the world and across devices. As an international company with customers from all around the world, our goal is to offer a more intuitive user experience that allows easy production, management and delivery of compelling content to multi-platform markets. Etere leverages smart automation technology that enables users to customize workflow solutions to fit perfectly with their systems and to fulfil the business objectives that matter to them.

Intuitive, Reliable and Easy

The simplified look-and-feel of Etere GUI allows users to get to where they need in fewer clicks. Furthermore, the integrative framework of **Etere Ecosystem** expands collaboration capabilities across all business and production units in an organisation. The distributed architecture of Etere solutions also enables a fault-resilient performance across all stages of the broadcast and production workflow.

Real-time Data

Etere provides real-time viability and actionable data to help companies to gain control over their operational efficiency. With the innovative Etere Ecosystem framework and centralised database, users are able to view the statuses of workflows in real-time from a single interface. Each user and user group are also able to assign tasks, send approvals and book appointments in real-time. While technology bridges gaps and automates manual tasks, Etere's 24/7 support is always ready to help you tune up your workflows to achieve your evolving business needs.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **www.etere.com**

