

Etere Joins Advanced Media Workflow Association (AMWA)

Etere is a member of Advanced Media Workflow Association (AMWA). With worldwide representation from both media companies and their suppliers, the AMWA currently focuses on the industry move to IP based architectures.



Etere logo

Etere is a member of Advanced Media Workflow Association (AMWA), an open, community-driven forum, advancing business-driven solutions for Networked Media workflows. Etere is constantly looking to provide the best of technology to our users and we share the vision of AMWA to contribute to the industry move to IP based architectures.

In addition, Etere is also a development partner with the Framework for Interoperable Media Services (FIMS).

About AMWA

The AMWA develops specifications and technologies to facilitate the deployment and operation of efficient media workflows. There are three types of specifications - Application Specifications, Data Model Specifications, and Interface Specifications. The AMWA also publishes Best Current Practices. For more info, please visit www.amwa.tv



AMWA logo

About FIMS

FIMS seeks to create a comprehensive Service Oriented Architecture that will combine multiple broadcasting processes into one sleek system, simplifying the process for media broadcasters worldwide. FIMS also hopes to create a system that will be useful in terms of tracking ad revenue and other broadcasting user requirements and priorities.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

