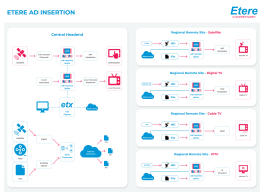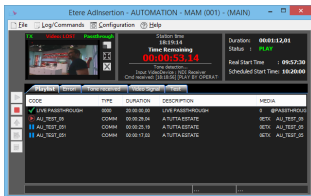# Powerpoint: Etere Ad Insertion Presentation

Etere combines video switching, video server, advertisement and logo insertion capabilities for a targeted and dynamic ad insertion.
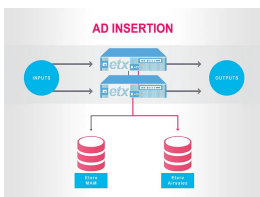

Etere Ad Insertion

Ad Insertion GUI

Ad Insertion Squeeze

Dynamic Ad Insertion

Download the attached Etere Ad Insertion powerpoint for a complete list of features and key advantages.

Presentation Slides
■Key Features
■Business goals
■ETX integration
■Ad Insertion diagram
■Remote control
■Activation
■Ad Insertion and logo
■Graphics insertion capability
■Multi-channel
■Scheduling
■Redundancy