

Etere Expands Language Selections with Georgian GUI

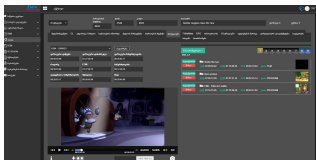
Etere has implemented a new Georgian interface as part of a multilingual initiative that serves to cater to users from all around the world. Our aim is to provide the best-in-class technology that is always ready to grow with your business.



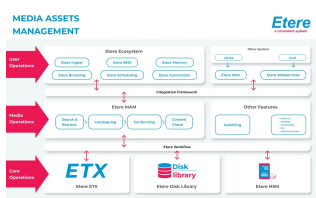
Etere logo



Etere Web Multiplatform



georgian interface



Media Asset Management diagram

Etere has enabled a new Georgian language option for both its web GUI and desktop application. As part of Etere's free software release, all users on a valid support contract can access the Georgian language selection from the profile preference page. Besides the Georgian interface, Etere GUI is currently also available in English, French and Russian. As we respond to our users' requests for the innovative technologies and new services, Etere continues to expand beyond the current selection of languages. Etere's globally proven technologies continue to provide users with the software tools needed to take their operations the extra mile and to set a strong foundation for future growth.

Integrated Resource Management

Etere provides a complete integration of production workflows and an enterprise resource planning module featuring a seamless synchronization of technical and human resources. Tapping on a centralized database, users are able to assign tasks, book appointments, send approvals, track expenses, send invoices and view the statuses of workflows in real-time. Worksheets can be customized by mixing a wide range of options across categories including cost structures, worksheet actions, workflow attachments and more. Etere empowers broadcasters with a single system to manage the complete integration between media files, metadata, human and technical resources in real-time across the entire system.

Every File is Quality Checked to be Ready for Broadcast

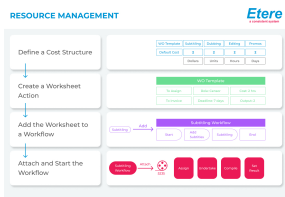
Etere comes with a fast-performing and professional quality check for your video and audio files via customizable workflows. It is able to detect video freezes, black frames, out of phase audio, over peak audio, loudness control and more. It automatically detects and marks audio/video issues on assets EDL according to their quality and assigns a quality rating to the files at the end of the process. It is the ideal solution for checking audio/video either prior (e.g. playout, re-purpose, archiving) or after (e.g. encoding, ingest, editing, transcoding, archiving) a media operation.

Design your Workflows to Fit in Your System

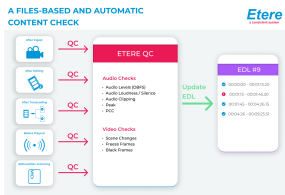
Etere adapts to your system and infrastructure so that you can achieve the results that matter to you. With Etere T-Workflow, users can design, orchestrate and automate broadcasting processes that they need including receiving and ingesting of media to on-air servers, running quality checks on files, sending files to archive, restoring from archive, file transcoding, deleting files matching a configured codec and more. Workflows can be completely customized to match your requirements, allowing you to run mission-critical services seamlessly and minimize manual tasks for an enhanced operational efficiency.

Take your Workflows Wherever You Go

Running on a secured Windows and web platform, Etere can be controlled via smart devices including tablets, mobile phones as well as on laptops and Windows PCs, giving you maximum freedom to work from any location, even while on the move.



Resource Management



Etere Fast QC

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **www.etere.com**