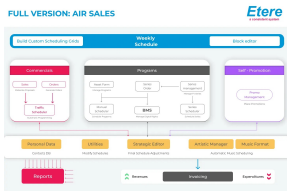


## Powerpoint: Etere Airsales and BMS Promo

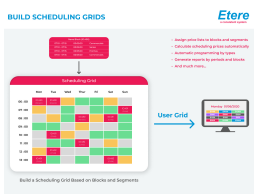
Etere Airsales is an integrated solution that manages the end-to-end traffic, accounting and sales operations of your broadcasting workflow. The integrated characteristics of Etere Airsales ensures information is always visible in real-time, thus allowing enhanced inventory management and optimal decision-making.



Etere logo



ETERE AIRSALES diagram



Schedule Grids

Download the attached Etere Airsales powerpoint for a complete list of features and key advantages.

### Presentation Slides

- Etere Ecosystem
- What is a scheduling system
- Etere vision
- What is the Grid
- Weekly Grid
- Create a block
- Add an existing block
- Segments
- Segments properties
- Airsales
- Features
- Contracts
- Contracts - Lines
- Price list
- Price management
- Price list grid
- Edit price list
- Discounts
- Sales and asset
- Asset metadata
- One touch historical data
- Approval
- Sales and proposals
- Easy approval tools
- Manager approval
- Schedule orders
- Asset assignment
- View cluster content
- Airsales scheduler
- Airsales scheduling engine
- Scheduling
- Asset Rotation
- Schedule Adjustments
- Manual modify
- Strategic editor
- Adding top ups
- Fine tune schedule
- Operation tracking
- Event info
- Accounting
- Payments
- Automatic invoicing
- Invoices list
- manual invoicing
- Budget balance
- Customer credit

- Customer history data
- Salesman
- Broadcast management system
- Order
- Series
- New series
- Series with episodes
- Orders and rights
- Territories
- Templates
- Weekly grid
- Schedule
- Scheduling
- Episode management
- Rights area
- Asset change/rotate
- Promo management
- Promo creation
- Create a promo
- Promo versions
- Reports
- Wide range of reports
- Custom report
- Reports - Contracts
- Reports - commercial contracts
- Report - VOD contract
- Reports - Issued invoices
- Reports - Proposal
- Reports - Rights Situation
- Reports - Scheduled Rights
- Reports Expiration
- Reports - Value
- Document Management
- Executive editor
- Executive editor integration
- Strategic editor
- Executive editor