

# Powerpoint: From SDI to IP

Join us in conversation as we discuss how to move from SDI to IP effectively and the key advantages of moving to IP.



IP over SDI

Download the attached Powerpoint "From SDI to IP" for a complete list of features and key advantages.

### **Presentation Slides**

- Moving to IP
- IP Main Challenges
- SDI and IP
- IEE Standards
- Ethernet Frame
- MAC Frame
- Unreliable, Connectionless Service
- Frames Size
- Ethernet Evolution
- Full Duplex
- Switched Ethernet
- Gigabit Ethernet
- 10 GB Ethernet
- Terabit Internet
- Standards
- Bandwidth
- The Router Challenge
- Now SDN
- Operating System for networks
- Software-Defined Networking (SDN)
- SDN structure
- Live from IP
- IP out
- Why move to IP
- It is time to move to IP
- When its better to Move to IP
- When it is better not to move
- Example of a good move
- Conclusion

## **4/6/2021** Powerpoint

# Etere a consistent system

#### **About Etere**

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and marketproven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

