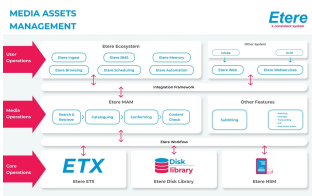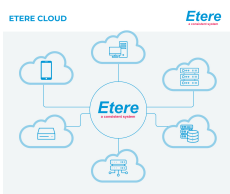# Powerpoint: Etere Media Asset Management (MAM)

Etere gives you a winning edge with its fully integrative suite of MAM solutions that ensures accuracy and efficient processes in every step of the workflow. From ingest to distribution, Etere Media Asset Management orchestrates your business processes and workflows to ensure a complete integration across your media lifecycle.
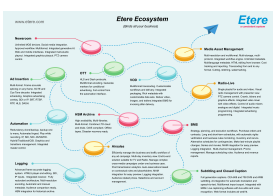

Media Asset Management diagram

Etere Web Multiplatform

Etere Cloud diagram

Etere Ecosystem

Download the attached **Etere Media Asset Management (MAM)** powerpoint for a complete list of features and key advantages.

Presentation Slides
- Power is nothing without control
- The Results
- What is cloud computing
- Cloud delivery models
- Private cloud attributes
- What is an asset
- Media Cockpit
- Asset Metadata
- Multiple Metadata Schemas
- Flexi-metadata
- Media Data
- Relationships
- Create Multiple Segments
- New Series
- Series with episodes
- Control Multiple Files in Multiple Places
- Active Stations
- Operations
- Document Management
- Reports
- Artist Manager
- Dash Board
- From log to statistics
- Full Text Search
- Advanced Search
- Save/Export Favourites
- Workflow
- Tapeless Reception Web
- Tapeless Reception
- The Etere Workflow
- Example Restore to Air
- Restore / Playout Workflow
- TV Workflow
- Free on Air Server
- Send Files to OTT
- How to Use
- Check Status on Asset Form
- Visual Status Check
- Easy to use and check
- Workflow Search
- Global Workflow Status
- A more efficient workflow
- Etere Agenda
- Resources Planning
- User Agenda
- Task metadata

- One Click Access
- Ingest task
- Assign Job
- Job to be assigned
- Assign Job
- Task Details
- Personal Calendar
- User Agenda
- Outlook Integration
- Each Task can have a Cost
- Cost
- Detailed Report
- Ask Permission
- Manager Agenda
- Insert in timeline
- Client for mac
- How to Upload
- Ready to be Used
- Projects
- Control Multiple Files in Multiple Places
- Files Preview
- File Ingest
- Periodic Recording
- Single Recording
- Scheduled Ingest
- FTP Ingest
- Media Transcoding
- Media Moving
- Load Balancing
- Cloud Media Management
- Cloud Devices
- Partition Devices
- Cloud Storage Capabilities
- HSM Archive
- Etere Cloud HSM
- Browsing
- Enhanced Browsing
- Etere Player Uses
- Some Etere Player Uses
- Etere Player on Asset
- Quality Control
- Full Workflow Driven
- Loudness as Metadata
- QC Status
- Using External QC
- QC Workflow
- Detailed QC Results
- Typical Workflow Processes
- MD5
- MD5 Generate
- MD5 Controls
- Files with MD5 Signature
- Other Video Operations
- Subtitle Creation
- File Based Subtitling
- Multilanguage Subtitling
- User Rights Management
- User Rights
- Graphic Tool
- Graphic Design
- Central information Repository
- Easy Detection on Device
- Room View
- Rack Details

Etere
a consistent system

- SNMP Error History
- Service Logs
- Service Manual
- Space Monitor
- Workflow to Generate Low-Res
- Web Tape View

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

Etere
a consistent system