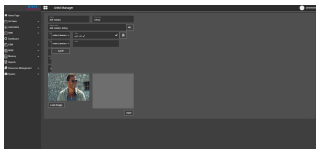


Etere MAM Manages Multi-Language Content

Etere takes its MAM capabilities to the next level with the latest release of unlimited multi-language metadata with easy insertions.



Multilanguage GUI



Artist Manager



Etere Web Multiplatform

Discover the flexibility of **Etere Media Asset Management (MAM)**'s multi-language capabilities that bring its software usability to the next-level. As audiences expand their media consumption habits, it is increasingly important for systems to be adaptable to the evolving market demands. Etere allows you to expand your media distribution channels and publish content on multiple platforms, without a change in your software infrastructure.

Etere users are now empowered with the flexibility to add content and metadata in multiple languages including in English, Arabic, Georgian, French, Japanese, Russian and more. Metadata including tasks, genre, roles and artists tables are automatically translated for the compilation of the perfect EPG, all without the need to set each parameter manually.

Besides a multi-language GUI, Etere allows you to insert the correct metadata to expand content discovery possibilities for users in your target market. Localization of content helps broadcasters and media distributors to expand advertising opportunities in their target markets.

Running on a secured Windows and web platform, Etere MAM is accessible on smart devices including tablets, mobile phones, giving you the maximum freedom to work from any location, even while on the move. All that is needed is a secured login from any internet browser.

Key Features

- Distribute multilanguage content across different platforms in global markets
- Eliminates manual and repetitive tasks as metadata are automatically translated
- Publish metadata in multiple languages including English, Arabic, Georgian, French, Japanese, Russian
- Expand content distribution and content monetization opportunities
- Convenient and cost-efficient
- Fast and secure operations
- Access your workflows on any internet browser with Etere Web

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

