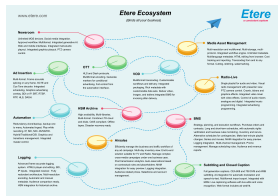


Etere Offers discounted Upgrade to all Media-Alliance Users

After the bankrupt of Media-Alliance, Etere announced a special upgrade package exclusively for all Media-Alliance users.



Etere Web Multiplatform



Etere Ecosystem

As a exclusive offer for all Media-Alliance users, Etere is offering a special upgrade to the **Etere Ecosystem**, enabling businesses to continue operations with minimal disruptions even with the closure of Media-Alliance. Etere Engineers are ready to help users transition to Etere system and migrate their operations and data seamlessly. As a software engineering company, Etere's innovative and integrative architecture allows users to switch over without a major infrastructure overhaul. Make the most of your existing system by migrating to **Etere Ecosystem** and open up a world of possibilities.

The upgrade includes a special price to all of Etere permanent licenses to allow the user to perform the same functions and features as their Media-Alliance system. No Hardware upgrade is mandatory. **This offer is valid until 30/9/2021.**

Etere Ecosystem

Etere Ecosystem is able to connect all the activities of a multimedia company and integrate both internal and external information across an entire organization with the use of collaborative workflows, becoming the most effective way to control all business processes and costs while providing a big advantage: A seamless integration of all processes with consequent savings of time and expenses.

- Cross-platform, multi-format and multi-channel
- Customizable tapeless workflows and interfaces
- Real-time scheduling, workflow management and e-mail alerts
- Total paperless control over resources, processes and costs
- Tightly integrated billing and accounting features
- Lower total cost of ownership
- Adaptable to corporate policies and best practices
- Enhances collaborative workflows across the organization
- Scalable and flexible architecture that is suited for any environment
- Combines cost-effectiveness with high reliability
- Streamlines operations and increases efficiencies across departments
- Connects teams in distributed work environments
- Provides business visibility and operational insights
- Real-time interaction between multiple systems
- Fast connections between departments
- High interoperability
- Distributed architecture for a fault-resilient performance

Etere 24/7 Support

- Professional 24/7 worldwide support
- 360° assistance from experienced Support Engineers
- All incidents logged by customers are assigned unique incident number for tracking
- Web portal for customers to log in and check real-time incident status from anywhere in the world from any internet browser
- Real-time integration with unlimited and direct VPN connection to the customers' PCs
- Telegram support

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

