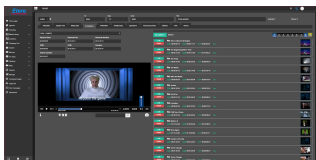


## Pro Plus Upgrades to Etere 31.3

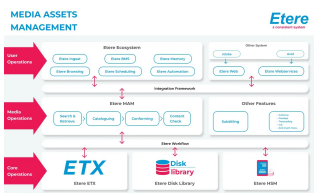
Leading Slovenian company, Pro Plus has chosen Etere once again to upgrade its system and to leverage on the new features that Etere 31.3 offers. Etere's highly reliable system is easy to use and maintain, making it a future-proof choice for broadcasters around the world.



Pro Plus Logo



Media Asset Management  
Web View



Media Asset Management  
diagram



Etere Player Graphics

Leading Slovenian company, PRO PLUS has selected **Etere Ecosystem** once again. Etere has demonstrated its capability to meet the media company's playout needs with an integrated solution that is scalable, flexible and robust. Pro Plus manages two TV channels with the greatest audience shares in Slovenia - POP TV and Kanal A, alongside with thematic TV channels - BRIO, KINO and OTO.

Etere plays an active role in many of its customers' evolutions and developments. With its committed investments in Research and Development, the technology leader continues to innovate and provide regular software releases to its users throughout the year. Its cutting-edge releases future-proofs investments and ensures companies are empowered with the most relevant features and a roadmap for continued developments that work for their business.

At PRO PLUS, the following Etere modules have been updated to Etere 31.3:

### Etere Media Asset Management

From ingest to distribution, Etere Media Asset Management orchestrates your business processes and workflows to ensure a complete integration across your media lifecycle. Etere MAM allows you to optimize assets through a centralized management of digital content and associated metadata. In addition, it simplifies and automates complex tasks across the media lifecycle.

### Etere T-Workflow

Etere T-Workflow is an indispensable part of Etere MAM that empowers users with the most efficient software tools to design, automate and monitor workflows across the end-to-end media lifecycle. It is an essential part of Etere MAM and it taps on the SQL database to manage the flow of information across systems. Etere T-Workflow designer allows users to design their workflow on a user-friendly interface, run thousands of workflows concurrently and monitor them in real-time on a centralized dashboard. Etere enhances collaborative workflows and visibility between cross-functional departments.

### Etere Media Manager

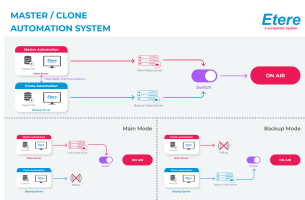
Etere Media Manager is an integrated feature that allows users to move video files across systems based on customizable workflow rules. It integrates with **Etere Transcoder** to provide encoding and decoding between media formats, conversions of bit rates and changing of video resolutions to meet lower resolution screens. Etere provides unlimited transcoding for all content delivery, data storage and retrieval requirements.

### Etere Ingest

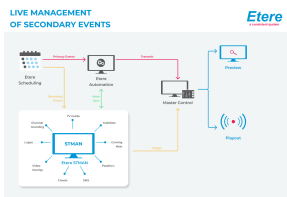
Etere Ingest is an integrated solution that performs all types of ingest requirements including manual, scheduled and automated. Based on user-defined workflows, users are able to assign ingest tasks automatically by workflow. The real-time updates help to ensure a seamless workflow environment with fewer manual interventions.

### Etere Proxy Browsing

Etere Proxy Browsing provides an advanced browsing solution integrated in all Etere solutions, from ingest to playout, including free web integration and streaming capabilities.



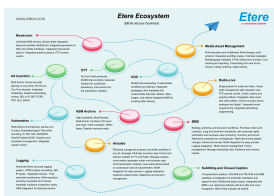
Automation Clone



STMan Diagram



f90



Etere Ecosystem

## Broadcast Quality Player

Etere Broadcast Quality Player allows users to preview scheduled files in hi-res before broadcast, check audio tracks and verify the aspect ratio of files, all without switching screens.

## Etere Automation & Backup

Etere's market proven automation technologies combines real-time device control and media asset management in a single product. The fully redundant playout ensures on-air availability and security while providing operational efficiency at the same time. With main and backup automation, broadcast stations are able to configure a main automation from which the playout will be performed with a backup automation that is always updated and ready to replace the main automation automatically in case of a server failure. Etere empowers users to manage complex workflows with fewer manual interventions.

## Etere Disaster Recovery Automation

Etere provides a robust disaster recovery solution that is automatically activated when the main server fails. In addition to physical redundancy, Etere Disaster Recovery also ensures logical redundancy. The cost-effective solution is able to maintain a Disaster Recovery automation server on a different location from the main servers for a complete disaster recovery solution.

## Etere STMAN

Etere STMAN is an integrated solution for the management of multi-layer and real-time management of secondary objects associated with scheduled events. Etere STMan allows on-air broadcast including that of complex graphics with metadata from scheduling and Etere Media Asset Management (MAM). It features the ability to control multiple graphics for a single primary event. In addition, any line within the playlist can have an unlimited number of secondary events. Etere takes your playlist capabilities to a new level of efficiency.

## Etere F90

Etere F90 bridges the connection between two systems through a fully automated and paperless data flow. Through an automated or manual mode, operators can perform export/import operations as required. The user-friendly dashboard provides a quick overview of all changes that have been performed as well as those that require an approval. With the real-time access, users can approve changes and drive their workflows securely. Exports can be performed using different formats and configured for multiple destinations. Not only that, the seamless connectivity ensures an automated update of the accounting system as well.

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **[www.etere.com](http://www.etere.com)**



## About PRO PLUS

PRO PLUS is the leading media company in Slovenia. For over 25 years it has been enjoying a special position in the Slovenian media sphere. In the field of television, PRO PLUS creates two TV channels with the greatest audience shares in Slovenia - POP TV and Kanal A, alongside with thematic TV channels - BRIO, KINO and OTO. The company has a significant on-line presence where it constantly pushes the boundaries further through 24ur.com, Slovenia's most visited website, 7 thematic web portals and the first video on-demand internet service in Slovenia, VOYO. **<https://pro-plus.si/>**

