

## Visit NAB Show BEIT Conference to Experience the Progress of Etere in Video Over IP

Catch up with Fabio Gattari, Director of Etere, at NAB 2021 to discuss the implementation of NDI in the master control room, its respective challenges, how to overcome these challenges effectively and the nitty-gritty of implementing the technology in the world's first fully NDI connected system at Mondo TV, Serbia. See you in Las Vegas!



NABshow 2021



NewTek NDI



Mondo TV logo

### NDI in the Master Control Room by Fabio Gattari, Director, Etere

**Date:** Sunday, October 10 | 1:30 PM - 1:55 PM

**Location:** S226/S227, South Hall Meeting Rooms, Las Vegas Convention Centre

**Program:** Broadcast Engineering and IT Conference (BEIT)

In the inclusive case study, we will explore how Mondo TV in Belgrade, Serbia, integrates NDI technology in the master control room effectively, making it the world's first fully NDI connected system. The station which went live on 28 June 2020 manages 40 playout channels using NDI technology and Etere Ecosystem software. In addition, the station also runs a live internet TV on Mondo TV's online platform as well as on Telecom Serbia's website for the local market. Join us as we discuss the characteristics of NDI, its advantages in a master control room, its respective challenges and how to overcome the challenges effectively. See you there!

### Session Topics

- Introduction
- NDI Compatibility in the Master Control Room
- Broadcast Potential of NDI
- Ease of Incorporation in Master Control Room
- Usage in Master Control Room
- Cost Saving Quality of NDI
- Case Study: Mondo TV Usage of NDI

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)



## About NAB Show

Each year, thousands of content professionals from all corners of the media, entertainment and technology ecosystem go to NAB Show. It's designed for those striving to drive listeners and engage viewers in larger numbers for greater reach. And it's imagined for those seeking to create uncommon audio and visual experiences. No matter where you fall on the content continuum—from creation to distribution, management to monetization this is where you'll find a renewed path to clarity and confidence that takes your work in bold new directions. <https://nabshow.com/2021/>

