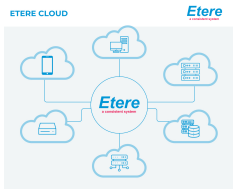# Powerpoint: Building Media in the Cloud

Etere offers an innovative a Cloud Archive System.

Etere logo

Etere Cloud diagram

Download the attached **Building Media in the Cloud** powerpoint for a complete list of features and key advantages.

Presentation Slides
■ Hierarchical Storage Management (HSM)
■ Storage Pyramid
■ Hierarchical Storage Management
■ Global Storage Trends
■ Storage Format Choices
■ Storage Technology Summary
■ Real World Performance (50Mbps)
■ Storage Technology Migration
■ Data Tape is the Only Solution
■ What about the Cloud?
■ Can Cloud Storage Work?
■ Offsite Media Storage
■ The Private Cloud
■ The Hybrid Cloud
■ HSM in the Cloud
■ Cloud Services Evolution
■ How Are My Valuable Assets Stored?
■ Archive eXchange Format (AXF)
■ What is AXF?
■ AXF and Storage
■ AXF Benefits

Clouds Goals are:
■ Create a distributed repository of AV content
■ Allows distributed users to access the content anywhere faster then with direct connections
■ Make the upload and download operation faster

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com