

TVD Momo Streamlines Playout with Etere 32.1 and Integrated Time Delay

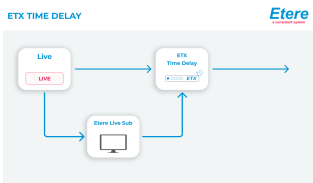
24-hour shopping channel, TVD Momo, renews its vote of confidence in Etere with a move to Etere 32.1. Etere demonstrates its commitment to delivering business-driving enhancements with complimentary and regular releases of software updates that bring business value to every customer.



TVD Momo



TVD Momo



ETX with Time Delay



Time delay

Etere rolls out the latest software release **Etere 32.1** to TVD Momo, including the integrated **Etere ETX Time Delay**. Etere features an open architecture and interoperability that allows future expansions to be completed with minimal disruptions to the operations, making it one of the most flexible and scalable systems in the industry. Furthermore, Etere releases free regular software enhancements for all users on a support contract, keeping their systems at the forefront of technology.

In the latest upgrade, TVD Momo implements Etere ETX Time Delay, an integrated time delay software that allows broadcasters to configure a delayed transmission of a live feed from the master control router. With Etere ETX Time Delay, operators are able to meet broadcast compliance regulations for live streaming and prevent bloopers, nudity, or other undesirable material from making it on-air.

The TV channel is driven by the future-proof, software-based channel-in-a-box, **Etere ETX** which provides exceptional playout quality. ETX is a compact and cost-efficient software that packs all the playout features needed to bring a channel on-air. The complete media workflow includes the end-to-end management of playout, ingest, automation, master control and interactive graphics. Etere provides simplicity with a highly productive solution that allows users like TVD Momo to focus on delivering engaging content. In addition, ETX supports playout in multi-resolutions including 4K, HD and SD. The system is also fully redundant to ensure a high level of playout security.

Etere Ecosystem's microservices-based software framework is able to connect the end-to-end media and entertainment workflow of a company with a seamless integration of internal and external information. With a single interface to manage the complete media workflow, Etere maximizes operational efficiency and provides a strong foundation for revenue growth.

Etere is proud to be a part of TVD Momo's continuing content creation and e-commerce journey.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. www.etere.com

TVD (Momo)

TVD (Momo) is a joint venture between Thailand's TV Direct Public Company Limited (TVD) and Taiwan's Momo gallery. The company operates a 24-hour home shopping entity sells a range of products marketed through various media such as TV home shopping, E-commerce and catalogue to viewers in Taiwan, China and Thailand.

