

## Happy Holidays! Etere Will Not Close for the Holidays

Etere support is always ready to help. 365 days and 24/7, our dedicated team takes turn to work round the clock so we can deliver the service you need and deserve.



Merry Christmas 2021

Delivering excellent service is an essential element of our mission. With a clear strategy to guide us and a purpose to drive us, we thrive on making a lasting positive impact on our customers' journey.

Since the company was founded in 1987, Etere has continuously re-defined service excellence with the introduction of various complimentary initiatives that brings greater value to our customers, from introducing the revolutionary Etere Web interface that lets users drive their workflows even while on the move, to committing to free software upgrades and updates for all customers on a support contract.

Connecting people and improving the way they work is what drives us to do what we do everyday. We have launched research and development teams across the world to leverage the strengths of our global team and to create creative solutions to your pain points.

In 2021, as all of us around the world are learning to redefine what normal means in the midst of the pandemic, a new resilience emerges. As working from home becomes more common, our technology continues to enhance communication and connectivity between teams working in different parts of the world. We may be spread across the globe, but our synergies continue to drive our success. In addition, a web interface of Etere Ecosystem, Etere Web, was launched as part of a series of software tools to empower users to drive their media workflows wherever they go.

THANK YOU for the support and trust you have placed in us. Together with our employees, customers, partners and distributors, we are building on our achievements and strategizing for your future successes.

Every one of us at Etere is on this business transformative journey together with you. We've got this!

*Happy Holidays and Merry Christmas from all of us at Etere.*

## About Etere

Since its beginnings in 1987, Etere has been preparing its customers in the media and entertainment industry to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that is customisable to fit perfectly in any system.

Designed by experienced developers from 4 different countries, Etere Ecosystem undergoes rigorous tests and quality checks to ensure uncompromising reliability. Etere delivers on its service excellence commitment with a 24/7 worldwide support and complimentary software updates. Its portfolio of digital technologies and market-proven remote/on-site services including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are located. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

