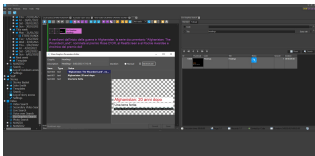


Etere Raises the Bar for Newsroom Productivity with an Integrated Graphics Editor

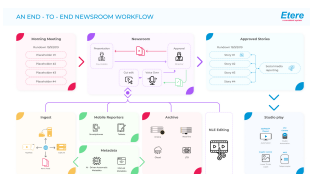
Etere expands its news production and delivery capabilities with the release of an integrated graphics inserter for Etere Nunzio Newsroom. The software features a user-friendly interface with a drag-and-drop feature for fast graphics insertions.



Etere logo



Nunzio Graphics Editor



Nunzio flowchart

No matter the size of your newsroom, Etere can help you achieve your goals. Etere brings to market a free upgrade for Etere Nunzio Newsroom that empowers users to produce stunning graphics without any external graphics editor. The feature-rich graphics editor integrates seamlessly in a highly automated newsroom environment. Etere Nunzio Newsroom's software-defined architecture is easy to implement and completely scalable to the broadcasters' needs.

Journalists can now look forward to enhanced visual storytelling through news graphics with Etere integrated graphics editor for newsrooms. The integrated graphics editor provides an intuitive drag-and-drop feature for journalists to insert news graphics quickly in the story editor. The streamlined interface makes adding rolling text and visuals to news stories easy. Journalists can select the templates and populate them with content. Drag-and-drop to insert the graphic file into the news story. Once completed, run a quick preview from the same interface and send the news story to playout. News editors can also repurpose news assets and graphics for social media or a repeat broadcast with direct access to the centralized database.

Etere Nunzio Newsroom features all that is needed to independently manage and deliver high volumes of stories with top-quality content across platforms and multiple destinations. No more navigating of unfriendly newsrooms. In addition, the dedicated layout editor allows journalists to customize templates for their news stories.

From ingest and conceptualization to playout, and delivery, Etere Nunzio Newsroom provides the complete Newsroom Computer Systems (NRCS) with all the features you need. It allows journalists to produce the most relevant and compelling stories on-premise, on-the-field, or from the newsroom. Etere connects cross-department workflows and enables organizations to collaborate better, reduce repetitive tasks and work more efficiently. Unlock all the features your team needs to create and collaborate in real-time with Etere Nunzio.

Etere Nunzio Newsroom Key Features

- Manage complex stories with multiple video elements such as video files, live streams, graphics, and secondary media files concurrently
- Supports Newtek NDI
- Supports E-paper and website upload
- Add/update playlists from social media such as Facebook, LinkedIn, Twitter, and Youtube directly from Nunzio interface
- Real-time updates
- Supports MOS-compliant Teleprompts
- Flexible and scalable production workflow
- Fully configurable data model
- Sophisticated rights, search, and communication tools
- News tickers to create custom carousels
- Supports Dante audio for superior audio quality

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

