

## Etere to Present at SMPTE Media+Entertainment Tech Expo22

Etere's Director, Fabio Gattari will be presenting at the SMPTE Media +Entertainment Tech Expo22, International Convention Centre, Sydney, Thursday, March 17, 9.30am. See you there!



Met Expo 22



Fabio Gattari photo 3

### **METexpo22: NDI in Master Control, Fabio Gattari, Etere**

**Venue:** International Convention Centre, Sydney

**Conference track:** Thursday, March 17, 9.30am: NDI in Master Control

NDI in Master Control: It's no secret that NDI is the new face of revolution in information transmitting. Capable of higher quality of information transfer, broadcast quality videos can be delivered and received in a frame-accurate format. This high quality transmission makes it a suitable choice for switching in a live production environment within the Master Control room. NDI streams are able to transmit a full frame, full resolution version of videos and a lower resolution proxy version that can reduce the load on networks when streaming to multi viewers, vision mixers, or preview screens.

Etere discusses the characteristics of NDI, its advantages in a master control room, its respective challenges and how to overcome the challenges effectively.

Check out the full program at <https://www.metexpo.com.au/met-conference-program-2022/>

### **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)



**10/3/2022**    Event



### **About Media+Entertainment Tech Expo**

For more than a century, the people of the Society of Motion Picture and Television Engineers (SMPTE), have driven the details behind many significant advances in media and entertainment technology. Today, SMPTE continues to enhance the quality of the moving image, despite strong disruption within the media and entertainment landscape.

In recognition of the evolution of media, in 2018 a decision was made to re-brand the event to MEDIA + ENTERTAINMENT TECH EXPO, which will continue to run in conjunction with SMPTE. As a part of this re-brand, our event will greatly expand its exhibition categories to all leading suppliers within the media, entertainment and technology industries.

[www.metexpo.com.au](http://www.metexpo.com.au)

