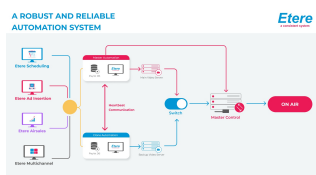


## Etere 32.2 Supports Multicast UDP in all the Products Based on ETX Technology

As part of a free upgrade, Etere 32.2 enhances its world-renowned Ecosystem with support for multicast UDP in all its products based on ETX technology that includes Automation, Ad Insertion, Nunzio Newsroom, and Multiviewer Converter.



Etere ETX



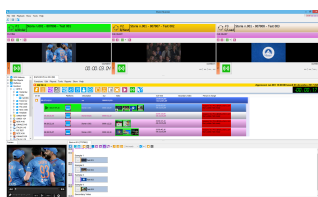
Etere commits to adding to its growing list of supported protocols. As part of its latest upgrade, Etere 32.2 enhances its world-renowned Ecosystem with support for multicast UDP in all its products based on ETX technology that includes Automation, Ad Insertion, Nunzio Newsroom, and Multiviewer Converter. Etere releases complimentary and regular software releases incorporating software upgrades for all users on a support contract.

Multicast is an effective method for one-to-many communication over an IP network, for example, in the case of IPTV when the user changes from one TV channel to another. Multicast also taps on network infrastructure efficiently by requiring the source to send a packet only once, even if delivery is to many receivers. In addition, the Multicast network reduces strain on network infrastructure and predictable bandwidth requirements. By using User Datagram Protocol (UDP) in ETX, Etere users can set the stream PID for synchronizing the video and audio packets.

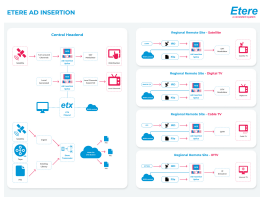
Etere Playout Automation diagram



Integrated Nunzio Newsroom



Nunzio



Etere Ad Insertion

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

