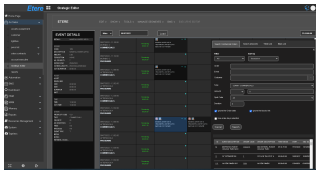
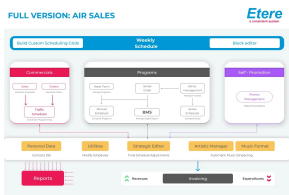


## Etere Releases Modern HTML5 Interface for Airsales

Etere has released a new Airsales Web software designed for HTTPS protocol. The latest release allows you to access all the features of Etere Airsales from any location and on any smart device with an internet connection.



Airsales Strategic Editor



ETERE AIRSALES diagram

Etere Airsales Web is now available online with a new interface encompassing functionality and convenience. With a secure log-in from any internet browser, you have more efficient performance, faster speeds, and enhanced security. This software upgrade is free for all Etere users with a valid support contract. Etere Web supports HTML5 plugins, the latest HTML release. It also supports HTTPS to ensure the benefits of secure encryption, better performance, and faster speeds.

Etere Airsales on the Web provides the proven technology to manage your complete advertising lifecycle and scheduling requirements. Etere gives you 360 degrees of visibility and inventory control to optimize advertising revenue and profitability. With real-time data access across modules, including pre-and post-sales activities, sales campaigns, customer relationship proposals, commercial planning, invoicing, Account Executive, and agency commissions, you can collaborate with teammates and drive your workflows from wherever you are.

### Etere Airsales Web key Features

- Multi-day inventory view for managing inventory across multiple days
- Maximized returns on investment and reduced operating costs
- Fast contract entry for unlimited spots
- Centralized campaign planning and placement
- Sales and account management
- Post transmission analysis, real-time reporting, and statistics
- Seamless integration with automation systems
- Available web management of orders and pre-orders
- Ability to import data from traffic systems

### About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit **[www.etere.com](http://www.etere.com)**