

Etere Presented at Broadcasting / Pro AV 2022 in Tbilisi

Speranza Mitsney, Business Development Director of Etere, presented NDI in the Master Control Room at Broadcasting / Pro AV 2022 in Tbilisi. She discussed the implementation of NDI in the master control room, its respective challenges, and how to overcome them effectively.



TKT 1957

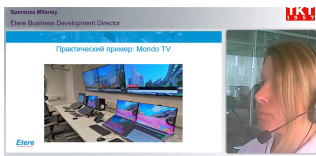


Etere logo

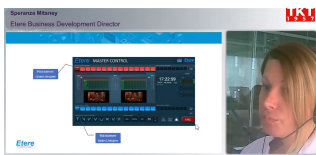
Please view the attachment in this article for the full video presentation.

NDI is the new face of revolution in information transmission. Capable of higher quality information transfer, broadcast-quality videos can be delivered and received in a frame-accurate format. This high-quality transmission makes it a suitable choice for switching in a live production environment within the Master Control room. NDI streams can transmit a full-frame, full-resolution version of videos and a lower-resolution proxy version that can reduce network load when streaming to multiviewers, vision mixers, or preview screens.

In this conference session, Etere discussed the characteristics of NDI, its advantages in a master control room, its respective challenges, and how to overcome them effectively.



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