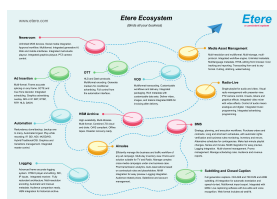


Etere Releases Catch-Up TV for a Seamless Management of Rebroadcasts

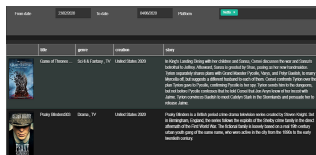
Etere unveils a Catch-Up TV feature for VOD that automatically publishes the best programs of the previous week. This feature is a free upgrade for all customers on a support contract.



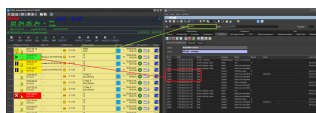
Etere logo



Etere Ecosystem



VOD Active List



Catch Up

In today's fast-paced media and entertainment environment, Catch-Up TV allows broadcasters to extend audience reach. To cater to the industry's needs, Etere releases a Catch-Up TV feature that enables the automated publishing of the best programs recently screened on Video-on-Demand (VOD) systems.

Etere T-Workflow features a pre-defined workflow that automatically starts once a program is broadcasted for the first time and whenever a media file is modified. In addition, an integrated transcoding workflow will be launched automatically to prepare the file for replay. Media files contain customizable Flexi metadata that seamlessly categorizes, orchestrates, and manages media assets. At the heart of the system, Etere Ecosystem is a revolutionary software framework that effectively integrates the end-to-end workflow, including planning, rights management, and scheduling for multi-platforms, with a automated workflow-based software.

Etere Catch-Up TV provides broadcasters with all the features needed to automatically publish the best programs of the previous week. Furthermore, Etere Catch-Up TV simplifies workflow processes and allows broadcasters to conveniently increase the value of their media assets with minimal manual interventions. The best part? Etere Catch-Up TV is a free upgrade for all Etere customers on a support contract. With unlimited free software updates and upgrades, Etere is the only system you need to stay connected and ready for future challenges.

With Etere, you can have a more cost-efficient and effective way to produce content that matters to your audiences. With over 35 years of experience working with media professionals and broadcast companies worldwide, Etere is ready to understand your needs and deliver the results you want for your business.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit **www.etere.com**