

## Etere Opens its Dubai Office

Etere opened its UAE office in Dubai to better increase its worldwide business in countries with a good connection with the United Arab Emirates.



Etere logo



Dubai



**Dubai Silicon Oasis** 

Due to business growth and a commitment to delivering the best innovations, Etere opened a Dubai office. Etere Dubai serves as the headquarters of all commercial activities, while Etere Singapore remains focused on the APAC market for now. The new office is in Dubai Silicon Oasis, an integrated technology park that hosts modern technology-based industries and an urban master-planned community in an iconic location.

This diversification move will protect Etere and its customers from any possible shrinking of the Singapore economy and provide a more stable structure to grow in the post-pandemic world.

"Even during the pandemic, we have enjoyed tremendous success and continue to forge strong relationships with partners in countries with a good connection with the United Arab Emirates. With the strong support from our partners and customers, we decided to open a new headquarters. We look forward to providing even greater value to our customers in the region and beyond; this move will protect our business from the problems inside some economies in the post-pandemic world and provide a consistent platform to grow." says Fabio Gattari, Director of Etere.

Since its beginnings in 1987, Etere has been preparing users for the future. Besides Dubai and Singapore, Etere has a support center in Italy. The company remains committed to providing the innovation and reliability it is known for.

Etere FZCO office is in Dubai, Silicon Oasis, DDP, Building A1.

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## **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com



