

## Meet Etere at SET Expo 2022

While Etere will not be exhibiting, the Etere team will be in attendance to meet our customers who want to meet in person. The Etere team will be at our distributor, Brasvideo's booth 71 at SET Expo 2022.



Discover how Etere can help. The Etere team will be at our distributor, Brasvideo's booth 71 at SET Expo 2022.

### SET Expo 2022

**Date: August 22-26, 2022**

**Venue: Expo Centre Norte Convention Center, São Paulo, Brazil (SP)**

SET Expo 2022



Etere will not be exhibiting at any major trade shows this year. Instead, we will continue to focus on our partnerships, community engagement, and content creation. As part of the company's digitalization roadmap, Etere continues to increase our content output and invest in our virtual demo sessions. The past year has allowed the team to plan, strategize and collaborate on our virtual demo sessions. We will continue to enhance what we learned throughout 2020 and 2021. Moving some of our meetings and demonstrations online has helped us address our customers' needs within short notice and roll out our resources on demand. Etere will continue to provide the service excellence and innovation synonymous with Etere solutions.

Etere logo

For the safety of our employees and to maintain a safe working environment, the company has decided to defer our large-scale presence at exhibitions. Visitor attendance remains a consideration, and we will continue to evolve with the industry's developments and adapt to our customer's preferences.

While Etere will not be exhibiting, the Etere team will attend to meet our customers who want to meet in person. We have access to meeting rooms to have a discussion with you at SET Expo 2022. The Etere team will be at our distributor, Brasvideo's booth 71 at SET Expo 2022.

### SET – Brazilian Society of Television Engineering Expo

The Sociedade Brasileira de Engenharia de Televisão (SET), founded on March 25, 1988, is a non-profit technical-scientific association of professionals in engineering, technology, operation, research and end activities, educational institutions and companies, and has for the purpose of disseminating technical, operational and scientific knowledge and improving the technologies of electronic audio and video media. <https://set.org.br/>



**16/8/2022**    Event



## **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

