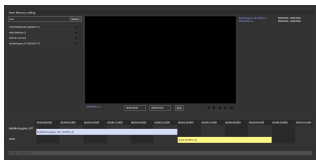


## Now with Etere you can Edit Low-Res on HTML5

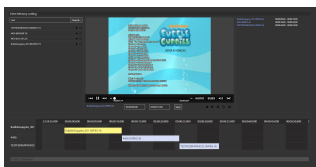
Etere MAM now has a new editing feature to allow multiple concurrent users to work on media files remotely from an HTML5 interface, all seamlessly integrated with your media library.



Etere logo



Web Cutting



Web Cutting 3

Etere revolutionizes remote collaboration between teams with a new editing feature, giving you the tools to collaborate and edit media files remotely from an HTML5 interface. Now, you can manage all your content from any location and any smart device connected to the internet. With seamless synchronizations by Etere T-Workflow, we've made it easy for multiple users to access and edit files in the media library concurrently. Subsequently, the edited files can be accessed without rendering in Etere Payout or exporting as a new file using the Etere T-Workflow. This feature brings Etere users a new generation of media management tools to meet the challenges of today's remote working environments.

### **Etere MAM: Discover a New Generation of Content Management**

Etere Media Asset Management is the software that redefines media management. With the latest software upgrade, Etere users now have access to perform editing remotely on any HTML5 interface. The newest feature enables multiple users to access MAM files concurrently for an enhanced collaborative experience.

Etere MAM manages the complete media cycle covering ingest, transcoding, content retrievals, metadata association, and asset distribution. It is a complete software solution running on Commercial-Off-The-Shelf (COTS) hardware. Besides a Windows-compatible application, it is also available as a web platform accessible on any internet browser. Etere empowers media professionals with the software tools to thrive and optimize the value of their media content.

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its portfolio of digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

