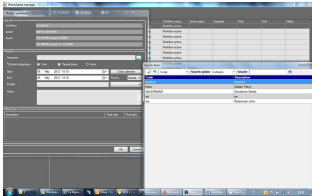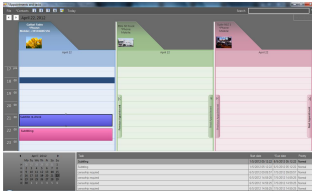Etere
a consistent system

Etere at IBC 2012 with Resources Management

Etere at IBC (Stand 8.B89) shows its innovative full platform software solution: Etere Resources Management

Assign Job

Calendar integration

Logo of IBC 2012

Etere will take part at the IBC 2012 Exhibition (Stand 8.B89, 7-11 September, RAI Amsterdam) where it will be showcasing its entire products range, presenting comprehensive workflows for TV broadcasters and media companies with a focus on Etere Resources Management: the software platform that manages all media assets, technical/human resources, financial information and facilities.

Etere Resources Management is fully customizable and really automated to support all the TV processes included on it. It's a truly end-to-end management tool for managing all broadcast, production, post production, archive and distribution operations of a TV station.

Etere Resources Management is powerful and user-friendly; it helps customers to become more agile, responsive and profitable due to its immediateness, efficiency and cost-effectiveness. No more disconnection between the different business units but a close connection across departments thanks to a streamlined end-to-end workflow management process.

Etere Resources Management is a part of Etere MERP, the resources planning associated to media. It uses a global framework to manage all your business and keep metadata updated in real-time, turning your workflow "smooth and intelligent" since it's the most effective solution to perform each one of your business processes.

Etere MERP goes beyond the traditional broadcast concepts of MAM, IT Based Playout and Archive by including also Resources Management, Project Control and NLE Integration in the same product, all this, under a 100% single software framework. Etere software uses a single database with a single information copy, thus allowing you to save money and get a faster system ready to win against competition.

ETERE provides you all the modules required to manage your end-to-end workflow, bringing you total control over the management of digital assets across ingestion, annotation, cataloguing, storage, retrieval, distribution and more.

Visit us at the Stand 8.B89 for information about Etere solutions, our Sales Team will be glad to offer you a special custom demo on hot products and solution topics.

In order to arrange a meeting at this event, please send an email to the following address: marketing@etere.eu

Etere is a consistent system!