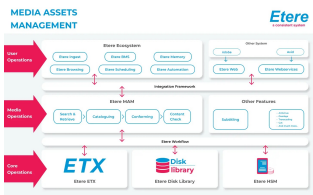
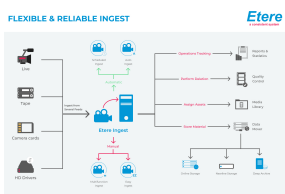


Etere Go-Live with Malagola MAM System

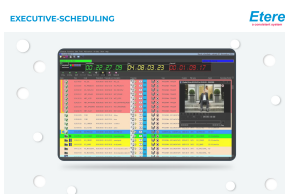
Etere Ecosystem helps Malagola enhance its media management strategy through efficient workflows, comprehensive business data insights, and a suite of automated tools.



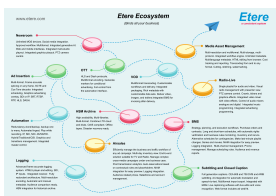
Media Asset Management



Etere Ingest diagram



Executive Scheduling



Etere Ecosystem

As part of its strategy to manage its media assets effectively, Malagola chose **Etere Ecosystem** to streamline its workflow and deliver a better return on investment. The system includes the following modules,

Etere Media Asset Management (MAM) is a fully scalable solution for flexible, modular, and easy management of your digital assets. More than just a media management software, Etere MAM helps you manage all your media files through customizable and automated workflows. The intelligent software automatically detects new content assets. Subsequently, integrated quality checks are launched to ensure file quality. The software also features automatic content processing to detect new assets and runs the automated file check after file ingest.

Etere Ingest is an integrated and effective modular solution that can fulfill all file ingestion requirements, including manual, scheduled, and automatic. Etere Ingest captures in real-time SD/HD media from virtually any video source, FTP, and IP stream. It is an all-in-one software that integrates seamlessly with **Etere T-Workflow** to perform automatic ingest based on scheduled operations.

With **Etere SNMP Console**, you can now have a centralized dashboard to monitor and manage your end-to-end system effectively. Etere serves as an intelligent command center that monitors the status of your system and performs real-time diagnostics. In the background, Etere saves a history log of all activities to provide all the information needed for fast and effective troubleshooting whenever necessary.

Additionally, whenever the SNMP Console detects missing heartbeats, it sends both a visual alarm and a real-time e-mail notification to the operations department. Etere improves your system processes, infrastructure performance, and devices with a centralized console, taking the optimization of your system to the next level.

Etere Executive Scheduling is a playlist scheduling software that significantly boosts the efficiency of your short and long-term playlists. As part of the Etere Ecosystem, the integrated enterprise software makes planned schedules aware of licensed content, contractual commercials, missing material, imported material, and regional ad insertions.

One of the advantages of the Etere Ecosystem is its flexibility in managing future upgrades efficiently due to its scalability. With Etere Ecosystem, Malagola establishes a strong foundation to prepare for its current and future media management needs.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About Malagola

Malagola begins as a voice coaching School and center for studies on the voice. It was co-founded by Ermanna Montanari, together with Enrico Pitozzi. At the heart of the Vocal School is the Malagola Advanced Training Course in vocal and sound creation practices, which aims to professionally train figures who gravitate in the field of artistic creation and communication, from the theater, including performers, actors, singers, and / or instrumentalists - to multimedia production - radio, audio guides, audiobooks, etc. - whose practice is aimed at exploring the voice and its interactions with instrumental, electroacoustic and electronic sound and music.

www.ravennateatro.com/progetti/malagola/



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