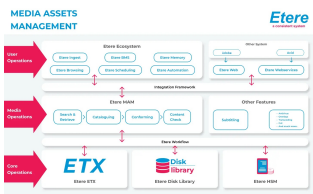


## EA1224 BASIC MAM AND USER MANAGEMENT

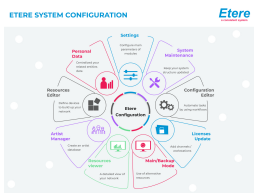
Etere Basic MAM is an entry-level MAM. It is included in every Etere system and offers a cost-effective solution to organize your assets.



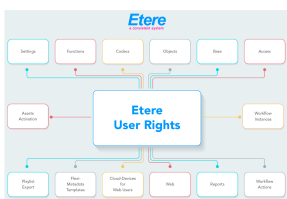
Etere logo



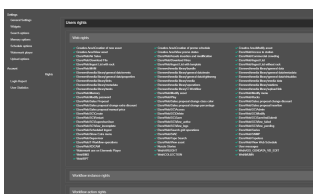
Media Asset Management



Etere Configuration



Etere User Rights Image



Web User Rights

### Etere Media Asset Management

Etere MAM is a highly-effective digital content management solution designed to streamline digital asset ingesting, indexing, storing, and retrieving. Etere MAM is an end-to-end software solution created to fully optimize the value of your assets through centralized management of digital content and associated metadata. Its effective implementation increases operational efficiency and maximizes the return on investment of digital media. Etere MAM simplifies the process of content management by streamlining the digital workflow, bringing media to the market faster and in multiple formats, and ensuring unique and frame-accurate content.

### Etere Database Management

With Etere Database Management, you can customize your configuration settings. It features software tools to manage,

- Total configuration of all the system settings
- Complete management of all user rights, protect and manages your data in a simple and highly secure
- Monitor, control, and manage risks with Etere SNMP Console

### Etere User Rights

Using Etere User Rights, the system's administrator can efficiently add, modify or remove user rights through a secure, centralized, and user-friendly interface. You can apply user rights permission through username, computer, workgroups, and application.

Integrated with Active Directory, users can be profiled and have different rights according to station and functions. Furthermore, if a user is a member of multiple groups, the user can have more than one set of privileges.