

TV2000 Renews its Confidence in Etere

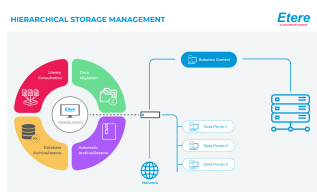
TV2000, a 24-hour channel in Italy, renews its confidence in Etere. The Italian channel chose Etere HSM to manage its media archives in a centralized environment.



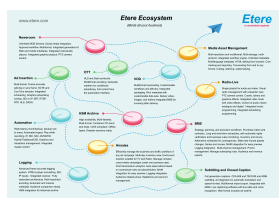
Etere logo



TV2000



HSM Diagram



Etere Ecosystem

TV2000 is an Italian channel that has been a long-time customer of Etere. In the last quarter of 2022, the company renews its confidence in Etere. After a series of evaluations, TV2000 selects Etere to manage the archive of its media assets. Etere HSM is the preferred choice to address the long-term archive needs of the media organization.

Etere HSM manages a mix of proprietary and industry file systems, including Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage, and Cloud Storage on a centralized dashboard. It features advantages including:

Unlimited Storage

The software allows unlimited storage tiers in a hybrid cloud environment, streamlines metadata interchange between third-party systems, and empowers users to enhance the metadata of their assets. The software allows users to choose from various archive storage technologies, including any brand or vendor. Featuring seamless compatibility with Windows, Etere users can use any Windows driver to interface with any brand of hardware or any windows-compatible library/tape drive.

Complete Flexibility to Mix Multiple Archival Technologies

Etere allows a mix of proprietary or industry file systems such as Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage, and Cloud Storage. Etere HSM supports Cloud, On-premise, and Hybrid storage architectures to provide you with the best flexibility.

Cost-efficiency with Etere HSM

Etere features lower cost per GB, operating expenses, and energy costs than a disk system with data de-duplication. Etere HSM also features lower cost per GB, lower operating expenses, and lower energy costs than a disk system with data duplication.

Complete Scalability

Etere HSM is a part of the Etere Ecosystem. It features complete scalability to manage companies of any size, from multinational enterprises to a single station setup.

Other Key Benefits:

- Automatic backup of the database
- Archiving of metadata together with the video
- Smart technology for automatic space optimization
- Produce up to 3 copies of tapes for enhanced security
- Display of tape content without delay
- Auto-update of library status to prevent last-minute issues
- Centralized management console to control multiple libraries located in different places

With the installation, TV2000 can now manage budgets, optimize the system performance and focus on producing the content that matters.

About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **www.etere.com**

About TV2000

TV2000 is an Italy-based broadcasting network. The new TV2000 becomes a digital ecosystem in line with the times and with the most advanced ways of providing information and entertainment. We are and will increasingly be an integrated media company, acting on all communication fronts: on air (TV, radio), online (web, social media, apps, newsletters) and offline (events and meetings with our community and the our audience). Tv2000 can be viewed on digital terrestrial channel 28 , on satellite channel 157 SKY , on the satellite platform tivùsat on channel 18 and in streaming on **www.tv2000.it**

