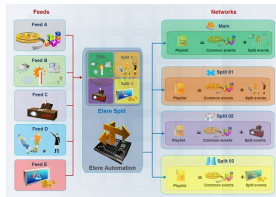


Dynamic AD Insertion

Etere AD Insertion: increase your business and money in the light way. AD Insertion is the process of inserting an advertising message into a media stream such as a television program



Ad Insertion

For more information, please refer to the attachment.

About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel-in-a-box software solutions for broadcasters and media companies. Etere's unique MERP software solutions are used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.