

## VTV4 Expands Library managed by Etere HSM with the Addition of 375 Slots

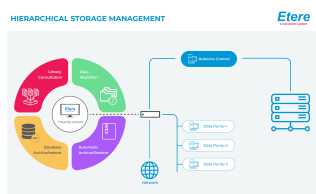
VTV4, a TV channel managed by VTV, the national broadcaster of Vietnam, has renewed its confidence in the Etere Ecosystem.



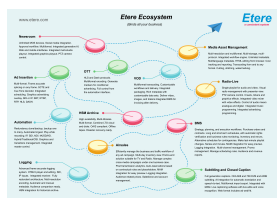
Etere logo



VTV4 Logo



HSM Diagram



Etere Ecosystem

To meet the increasing demand for content, VTV4, a long-running customer of Etere, renews its confidence in Etere by expanding the scope of its media library managed by Etere HSM, a part of the Etere Ecosystem. The system now comprises of 375 slots, and it is ready to meet the company's evolving needs.

Etere understands the importance of making your content work for you. A flexible and reliable archive management is part of the effective management of any media or broadcasting company. Etere HSM fulfills all of these and more.

Etere HSM effectively manages all your archives in an integrated environment. Its centralized dashboard gives you direct access to real-time data from multiple libraries, all on a single system. Additionally, Etere supports a mix of archive technology, including Linear Tape-Open (LTO) storage, Sony Optical Disc Archive (ODA) storage, Disk Archive, Object Storage, and Cloud Storage. The centralized dashboard features real-time data across all your archive systems, including on-site archives, management of offline tapes, and libraries across multiple locations worldwide.

Etere is a completely flexible software that allows users to mix different archive storage technologies in a single system. Furthermore, with integrated workflow orchestration, users can easily manage and automate multi-vendor and multi-format file transformations across unlimited storage tiers in a hybrid cloud environment.

### Key Benefits of Etere HSM

- Supports LTO, including LTO9
- Stores all metadata associated with the video
- Manages auto-update of the media library
- Produces multiple copies of tapes
- Backs up the database for enhanced security
- MS Windows based and can interface with all library or tape drives that are MS Windows compatible
- Cost-efficiency with a lower cost per GB, lower operating expenses, and lower energy expenditure
- Etere HSM is a part of the Etere Ecosystem, which is completely scalable and flexible to suit media and broadcasting companies of any sizes

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. **[www.etere.com](http://www.etere.com)**



## About VTV4

VTV4 is one of the channels managed by VTV, the national broadcaster of Vietnam. VTV4 was launched in 1998 as a news and entertainment channel and it broadcasts mainly in Vietnamese for all programs. The channel broadcasts 24 hours a day in Vietnamese for all programmes, English for some programmes and has news bulletins in French, Chinese and Russian. In 1998, VTV4 started to broadcast its three domestic channels to Vietnamese audiences worldwide via cable and satellite.



**[vtv4.vtv.vn](http://vtv4.vtv.vn)**