Etere
a consistent system

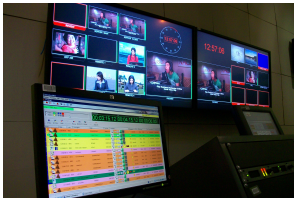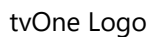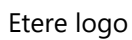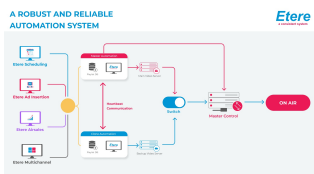# tvOne Continues to Trust ETERE for its Core Functions

Indonesian free-to-air TV network, tvOne, upgrades to Etere 33.2 and expands its broadcast and playout capabilities.

Etere logo

tvOne Logo

tvOne Installation

Etere Playout Automation diagram

tvOne upgrades to Etere 33.2, bringing new levels of efficiency and agility to its system. Since 2009, tvOne has been leveraging Etere Ecosystem's integrative framework to manage the playout of their channels. Etere provides users with unlimited software updates and upgrades as part of its support contract. Furthermore, Etere ensures the system is always optimized to perform at its best with its exceptional 24/7 worldwide support.

tvOne uses **Etere Automation** to deliver its programs, including secondary events, logos, and transitions. **Etere Automation** combines real-time device control and media asset management the in a single product for a fully redundant and reliable performance. It transmits streaming events according to the video server capabilities, play in A/B switch mode, and remotely control devices using the network, serial, and GPI connections. Additionally, Etere Automation database-independent capabilities enable different levels of fault tolerance, allowing it to run on Backup Mode, Master/Clone Mode, and Disaster Recovery Modes. In addition, Etere Automation connects with the database of Etere Media Asset Management, effectively integrating all activities with a centralized database.

With **Etere Executive Scheduling**, tvOne can prepare its program schedule grid based on its planned broadcast and the placement of programs, series, promos, and commercials even before the content acquisition.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About TVONE

tvOne is an Indonesian free-to-air television network based in East Jakarta. The channel was officially launched in 2002. tvOne broadcasts a mixture of news and sports. www.tvonenews.com