

# **EA1223 ETERE RESOURCE MANAGEMENT**

The unique ERP approach to maximize your efficiency with complete integration between video, process and resource management.



media enterprise resource planning



Worksheets creation



Task View



User Agenda



resource manager

Broadcasting is highly demanding, fast moving and competitive. Companies' priorities include:

- Maximize profitability from human and material resources
- Increase efficiency of every single plan business process
- Streamline workflows with a real-time departments integration

Broadcasting can be done with ERP or better yet, Etere Ecosystem which is ERP with Media extensions. Etere Ecosystem creates a comprehensive and integrated software environment by linking together broadcast, production and post-production.

**Etere Resource Management** is the solution that manages all broadcast related activities. It helps media companies to improve efficiency and profitability, enabling companies to design new optimized structures as and when required.

## **7/8/2024** Product



### **Key Benefits**

All-in-one framework for all activities
Full, simplified and optimized use of resources
Shared metadata exchanges between departments
Real-time monitoring and assignment of resources
Automatic workflow processing of media material
Tracking and reporting of financial information
Web integration for a fast remote management
Seamless integration with Microsoft Outlook



### **Etere Ecosystem**

**Etere Resource Management** manages assets, human resources, systems and financial information to integrate all company business processes into a unified workflow that meets needs and improves operation efficiencies.

It allows full customizations to automate and streamline all processes of a broadcasting company, combining video and human resources into production, post-production, storage and distribution of content.

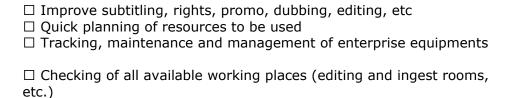


#### **Human Resources**

☐ Assign the right person for the right job and with the right cost
☐ Consult usage, schedule and investment of resources
☐ Manage all work orders via workflow
☐ Calculate all costs derived from human resources
☐ Control the schedule of tasks and appointments



#### **Media Assets**





### **Workflow Reliability**

**Etere Resource Management** is able to fully simplify your workflow, enabling a close connection between your departments and a fluid interoperation between them. Smart and efficient workflows can be designed as custom-tailored solutions depending on specific needs. Broadcasters will get a complete integration between IT and video, to share video, metadata, facilities, and even personnel in real-time across the entire system.

