

## Bluefish444 MRSP Pricing for Etere Integrators

Etere released Bluefish444 MRSP pricing for our valued system integrators.



logo of Bluefish444



Etere logo

Etere is pleased to collaborate with Melbourne's innovative developer, manufacturer and marketer for the professional video industry, Bluefish444. As our valued system integrator, you are entitled to an exclusive price list. Please view attachment for details.

### About Bluefish444

Founded in 1998, Bluefish444 is a division and brand name of Bluefish Technologies Pty Ltd. Bluefish444 is an innovative developer, manufacturer and marketer of uncompressed 4K/2K/HD/SD SDI, HDMI & ASI I/O video cards and mini converters for the professional video industry. Bluefish444 cards have been used on award-winning feature films, commercials, music videos and sports events worldwide. The company has an installed customer base of over 22,000 systems and it is headquartered in Melbourne, Australia. Bluefish444 was the first SDI video card manufacturer to supply uncompressed 4K UHD SDI I/O workflows to the professional video industry in 2012. Before that, Bluefish444 was a pioneer of the Digital Intermediate workflow delivering the first real time uncompressed 4:4:4 SDI I/O in 2003 as the industry transitioned between film, tape and digital intermediate files. At the heart of Bluefish444's SDI I/O technology is a 12 bit video processing engine continuously developed over a decade and consecutively deployed in each generation of new design to ensure the highest quality acquisition, preview and mastering of SDI video.