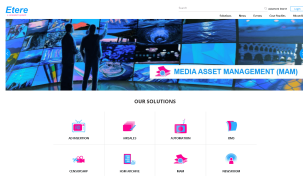


## Etere.com Launched with a New Look

Relaunched with a new look, the homepage of etere.com is designed to bring the spotlight on Etere's flagship solutions as well as to help visitors to find the information that they need quickly.



Etere logo



Etere.com

Etere.com has launched a new look for its homepage, taking into account the feedback and recommendations from our users. Designed to improve navigation and design, it features 3 main changes on the homepage:

**Top changes:**

- Carousel of 8 Etere flagship solutions in a prominent position at the top
- The all-new carousel feature comes with the embedded arrows on both sides to allow the user to view all solutions in rotation
- The full list of upcoming events is on display on the homepage, making it easier for the visitor to plan for event visits and to schedule appointments in advance

We value your input, if you need more information, please write to us at [info@etere.com](mailto:info@etere.com)

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.

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