

ETERE Upgrades MOMO TV

TV MOMO, one of the biggest TV and Web shopping channels in Taiwan will incorporate the Etere MERP concept and add 3 new playlists to the system.



MoMo TV Taiwan
Company Logo



MOMO master control
room



MOMO master control
room



MOMO master control
room

ETERE MERP stands for Media Enterprise Resources Planning, and it will be the core solution to revolutionize the MOMO management structure: in synthesis, it is definitely a system ready to grow with the company.

Thanks to the use of 'smooth and intelligent' workflows, ETERE MERP will provide to the Taipei television a big advantage: the integration of all myriad processes with consequent control and saving of time and expenses

MOMO is adding 3 new playlists a disk based storage, a new Harmonic mediadeck videoservers and an integrated HSM archive based on the last LTO6 technology. A load balanced cluster of an Hires transcoding servers, will provide all the file based operation, including audio leveling and transcoding.

With ETERE MERP you will give to your company the opportunity to have only one system to manage the production facilities (newsroom, production, postproduction, playout, etc.) and administration tools (scheduling, planning, CRM and Business Intelligence).

ETERE systems are used around the world and its solutions are delivered through a dedicated professional and integration services department to ensure the highest possible standards..

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 23 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!