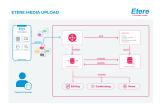


ETERE MEDIA UPLOAD

NUNZIO newsroom get richer with a innovative app, Etere Media Upload, to contribute with videos, audio, and images for a continuous eye-cathing on the news.



Everyone Reported

The news world moves very fast. Now you can go faster: Etere Media Upload, the innovative mobile application to monitor, create and contribute news, making <u>Etere Nunzio Newsroom</u> the ideal solution.

This Etere key module allows all the people on the field to stay in touch with your Etere Nunzio Newsroom via their mobile devices: Everything is synchronized with Etere Nunzio Newsroom and available for all the ETERE users.

Etere Media Upload eliminates barriers, amplifies productivity returns and expands your available resources.

Etere makes it happen with just few taps where, when and how you want. This quick response application provides immediacy and collaboration that are so important in a fast-paced environment like news operations.

Key Features

- $\hfill\Box$ Upload stories, videos, images and audio directly from your mobile device to your ETERE system
- ☐ Supports Android devices
- $\hfill\Box$ Provides four useful functions designed for convenience, fast accessibility and ease-of-use
- $\hfill\square$ Promotes immediacy and collaborations in fast-paced news operations
- ☐ Allows direct usage without additional software
- ☐ Upload stories, videos, images and audio directly from mobile device to ETERE system
- $\hfill\square$ Take a photo, make a video or select from the mobile archive pictures, video or files
- ☐ Easy tracking of file transfers with pending, completed and failed jobs information
- ☐ Promotes collaboration between departments including editing, conforming and news
- ☐ Intuitive look and feel with an easy-to-use interface
- $\hfill\Box$ Eliminates technical barriers and promotes seamless transfer of media files anywhere, anytime



24/11/2016 Product



Direct and Fast Connectivity

Expand interoperability and eliminate geographical barriers with Etere Media Upload.

The software provides the easiest way to select stored videos, audio and images. Users are also able to transfer these files directly to Etere NUNZIO without the use of any third-party software. In fast-paced news reporting environments, Etere Media Upload allows you to save time and costs. In addition, the application promotes connectivity across distributed work environments.

Stay in touch with your newsroom via quick tracking. You can track your files easily using three tabs, namely, checking queued, checking failed and completed transfers.



NUNZIO

News play a significant role in the Broadcast lifecycle, so Etere Ecosystem got richer with a full newsroom management system. Etere Ecosystem greatly improves coordinated multi-media planning and collaborations across different production units such as radio, TV or web departments, editorial driven workflow and metadata management. With Etere Nunzio Newsroom you can work better, faster and achieve an amazing result.

NUNZIO comes from a Latin word and means News Speaker. Etere offers a single unified system with full NRCS capabilities, integration for video editing, fast edit with voice-overs and virtual stories that can be played without conforming. Etere Media Upload is a logical progression in making media and information available to Etere users wherever they are. This convenient application provides immediacy and collaboration which are so important in news operations and fast-paced broadcast environments.

