23/8/2023 Press

Discover Etere Integration Panel for Adobe Premiere Pro at IBC 2023

With the new Etere integration panel, Etere Ecosystem users can work more efficiently and manage media projects from an integrated interface.

Etere logo

Adobe Premiere Pro

Adobe Media Servers

IBC logo

Etere's all new integrated panel for Adobe Premiere Pro empowers video professionals to create and access content better, thanks to faster performance and seamless integration between the Etere Ecosystem and Premiere Pro.

The updated plugin allows users to search and preview media assets instantly without switching screens. Etere users can also directly link sequences in Premiere Pro to new and existing asset forms in Etere Media Asset Management. In addition, users can connect sequences in Adobe Premiere Pro directly to both new and existing asset forms in the Etere MAM. In a typical scenario, users may open sequences and projects from the Etere MAM database in Adobe Premiere Pro and save work-in-progress or finished assignments back to Etere MAM.

Etere panel for Adobe Premiere Pro offers seamless integration with Etere modules to leverage the benefits of a unified system.
■Etere Media Asset Management to search and MAM assets, link assets without switching screens, search by asset code, integrate task list
■Etere HSM for partial file restore
■Etere Promo Placement to receive new promos
■Etere Nunzio Newsroom to retrieve rundown stories and for fast content publishing

View Etere Adobe Partner Page

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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com.

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