

## Merry Christmas and a Happy New Year!

It's the festive time of the year again. All of us at Etere would like to take this opportunity to thank YOU for placing your trust in us. Have a joyous holiday and a Happy New Year ahead!



Happy Holidays 2023



Etere logo

Etere has been pushing the boundaries of innovation, breaking down silos and consistently delivering enduring quality for the past 36 years. The support of our valued distributors, partners, customers and friends continues to fuel our inspiration. Our relationship with you is a key factor in our success story and a testament to the collaborative spirit that defines Etere.

As we continue to navigate the evolving landscape of post-pandemic work dynamics, technological advances continue to move at an unprecedented pace. The transformative power of Artificial Intelligence (AI) stands out, revolutionizing efficiency and convenience. This year, we proudly announce the integration of revolutionary face recognition technology into our Media Asset Management, elevating search functionality and optimizing your media library.

However, in embracing cutting-edge technologies, it is crucial to balance their potential with the need for creative flexibility. Etere consultants are ready to help you formulate the best media management strategy for your business needs. Our support team remains at your service 24/7, even amidst the holiday festivities.

There is one thing that remains consistent at Etere. Our software is designed as an open system, offering you the freedom to select the configuration that best aligns with your business requirements. Whether you prefer on-premise, hybrid, private, or public cloud setups, Etere empowers you with the freedom to choose.

Furthermore, Etere users can adopt either a Software as a Service (SaaS) model or opt for a CAPEX model to purchase the Etere Ecosystem software as a permanent license. Notably, Etere has never discontinued a product or compelled customers to alter their systems to move to the cloud. This is a commitment from Etere to all our customers.

**This Christmas season, all of us at Etere extend our warmest wishes for a Merry Christmas and a prosperous New Year ahead. Thank you for being an integral part of our journey.**

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## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

