

Etere Nunzio Drives Brainstorm Neuron Graphics

The seamless integration with Neuron, Brainstorm's MOS-compatible, template-based system that integrates graphics creation and management into newsroom and broadcast traffic operation. Neuron greatly improves newsroom workflows by allowing the high-quality 3D graphics, that are rendered in real-time, to their workflow.



Etere logo



Brainstorm logo



Integrated Nunzio
Newsroom



Nunzio flowchart

Etere unveils its latest compatibility feature: The seamless integration with Brainstorm Neuron Graphics. This MOS-based and template-based system revolutionizes graphics creation and management within newsrooms and broadcast traffic operations. Now, users can effortlessly integrate high-quality pre-defined 3D graphics into their workflow.

The HTML5 plugin empowers Etere users to seamlessly send and receive graphics for the rundown through MOS objects. Users can preview the graphics from the same interface before adding them to the rundown. Moreover, real-time updates ensure they can easily navigate the rundown and access all linked graphics.

Key Features

- Fully scalable and modular solution
- MOS-based
- Centralised interface
- Uses standard protocols
- Resolution independent, supporting SDI and HDSDI inputs and outputs with video and key
- Allows the preview, playback, editing and customization of graphics

Contact us for a personalized consultation and to discover how Etere Ecosystem can help you achieve better efficiencies in your media and broadcast workflows.

For more information about Brainstorm, please visit www.brainstorm3d.com.



Nunzio Graphics Editor

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About Brainstorm

Brainstorm's advanced yet user-friendly products meet today's rapidly evolving broadcast and AV market requirements by providing state-of-the-art real-time 3D graphics, VP/XR (Virtual Production & Extended Reality), AR (Augmented Reality) and virtual studio solutions for a variety of applications. With thousands of installations worldwide since its foundation in 1993, Brainstorm's client base includes large broadcasters, smaller and regional stations, production houses and other content providers.

www.brainstorm3d.com

