

Etere VOD

Streamline Your Video-On-Demand Experience with Etere VOD.



variations in payment models for contractual events, ensuring efficiency and adaptability throughout.

An efficient and dependable Video-on-Demand (VOD) Management is indispensable in today's rapidly evolving and globalised media landscape. It's not just about staying competitive—it's about thriving. **Etere VOD Management** offers the key to unlocking your full potential, helping you optimize resources and craft scheduling strategies tailored to your business needs.

With a centralized database, Etere seamlessly oversees your VOD orders and facilitates pre-order invoicing with an agile process that adjusts to dynamically evolving conditions. This includes accommodating last-minute alterations and

Etere logo

With Etere VOD Management, you can extract maximum investment returns while streamlining workflows. Seamlessly integrating tasks and functions across various departments, Etere significantly enhances your operational efficiency.

VOD

Etere VOD includes the **Etere Media Manager**, a highly effective digital content management solution designed to move video files from one level to another based on customizable workflow rules. It integrates with **Etere Transcoder** to provide encoding and decoding between media formats, conversions of bit rates, and change of video resolutions to meet lower resolution screens.

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Moreover, **Etere T-Workflow** empowers users by establishing broadcast management rules. It illustrates the execution of the broadcasting process and the connectivity between workflow actions essential for its execution. Through Etere T-Workflow, a user-friendly, fully customizable, and reliable module is provided to customise or adjust distinct broadcasting procedures.



Additionally, **Etere Media Asset Management (MAM)** revolutionizes the broadcasting process with a streamlined solution for uploading, managing, editing, and distributing videos across numerous VOD platforms, all from a unified interface. Powered by a centralized database, Etere simplifies the entire process, empowering broadcasters to effortlessly upload, organize, and deliver content. With its intuitive application and web-based tools, Etere empowers broadcasters to seamlessly manage their VOD workflows from anywhere, ensuring unparalleled efficiency whether in the studio or on the go.

Etere Web Multiplatform



Series metadata



VOD Active List