

## VOD

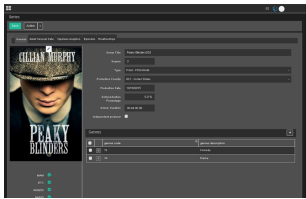
### Streamline Your Video-On-Demand Experience with Etere VOD.



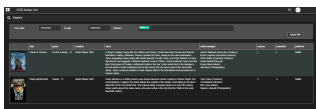
Etere VOD



Etere Web Multiplatform



Series metadata



VOD Active List

With a centralized database, Etere seamlessly oversees your VOD orders and facilitates pre-order invoicing with an agile process that adjusts to dynamically evolving conditions. This includes accommodating last-minute alterations and variations in payment models for contractual events, ensuring efficiency and adaptability throughout.

An efficient and dependable Video-on-Demand (VOD) Management is indispensable in today's rapidly evolving and globalised media landscape. It's not just about staying competitive—it's about thriving. **Etere VOD Management** offers the key to unlocking your full potential, helping you optimize resources and craft scheduling strategies tailored to your business needs.

With Etere VOD Management, you can extract maximum investment returns while streamlining workflows. Seamlessly integrating tasks and functions across various departments, Etere significantly enhances your operational efficiency.

Etere VOD includes the **Etere Media Manager**, a highly effective digital content management solution designed to move video files from one level to another based on customizable workflow rules. It integrates with **Etere Transcoder** to provide encoding and decoding between media formats, conversions of bit rates, and change of video resolutions to meet lower resolution screens.

Moreover, **Etere T-Workflow** empowers users by establishing broadcast management rules. It illustrates the execution of the broadcasting process and the connectivity between workflow actions essential for its execution. Through Etere T-Workflow, a user-friendly, fully customizable, and reliable module is provided to customise or adjust distinct broadcasting procedures.

Additionally, **Etere Media Asset Management (MAM)** revolutionizes the broadcasting process with a streamlined solution for uploading, managing, editing, and distributing videos across numerous VOD platforms, all from a unified interface. Powered by a centralized database, Etere simplifies the entire process, empowering broadcasters to effortlessly upload, organize, and deliver content. With its intuitive application and web-based tools, Etere empowers broadcasters to seamlessly manage their VOD workflows from anywhere, ensuring unparalleled efficiency whether in the studio or on the go.

Select your requirement from the **Products** menu to explore more!

## About Etere

Since its beginnings in 1987, Etere has been preparing users to be ready for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility and reliability. Engineered in Singapore, the revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions including Media Asset Management, Channel-in-a-Box, Newsroom, Ad Insertion, Airsales, Automation, Broadcast Management System, Censorship, HSM Archive, Logging, OTT/VOD Delivery, Radio-Live, Subtitling and Captioning software are built with an integrative Web and Windows architecture that are customisable to fit perfectly in any system. Etere system is developed by 4 different groups in different countries to ensure reliability and quality. Etere delivers on its service excellence commitment with its dedicated team and a 24/7 worldwide support. Its portfolio of digital technologies and market-proven remote/on-site solutions including consultancy, training, installation and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the software tools to drive your business to greater heights. [www.etere.com](http://www.etere.com)

