

Wishing you Merry Christmas and a Happy New Year!

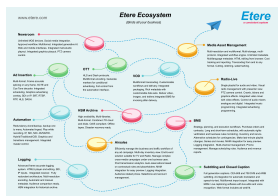
This holiday season, we wish you a Merry Christmas and a very Happy New Year. Thank you for being the best part of our journey!



Etere logo



Xmas 2024



Etere Ecosystem

For 37 years, Etere has been at the forefront of innovation, breaking barriers and consistently delivering quality. The unwavering support from our valued distributors, partners, customers, and friends inspires the work that we do.

This year, we are excited to announce the integration of fast metadata editing directly within assets for a more efficient user experience. In July, Etere has also achieved a new milestone in streamlining your Etere MAM workflow by becoming fully compatible with Blackmagic DaVinci Resolve. In addition, Etere launched the AI-enhanced Nunzio newsroom that leverages OpenAI's ChatGPT technology to deliver news stories with unparalleled speed and simplicity. Beyond TV production, Etere Radio News is now fully MOS-compliant, facilitating a seamless integration with news wire content as well as other broadcast devices, such as graphics, video servers, media asset management, teleprompters, and automation.

One thing remains consistent at Etere: our software is an open system that gives you the flexibility to choose the configuration that best suits your business. Whether on-premise, hybrid, private, or public cloud, Etere provides you with options. Etere has never discontinued a product or forced customers to change their system and this is a commitment from Etere to all our customers. Furthermore, Etere offers both Software as a Service (SaaS) and on-premise licenses that allows you to own the Etere Ecosystem software after purchase.

Moreover, Etere consultants are here to assist you in developing the ideal media management strategy tailored to your business needs. In case you need us, we are just a call away, our support team is available 24/7, even during the holiday season.

Etere's success is largely thanks to the incredible support from our valued customers, friends, and partners. We look forward to your continued support. This year, we're thrilled to celebrate 37 years in business and can't wait to scale greater heights together with you! Wishing you and your loved ones a joyful holiday and a wonderful New Year!

## About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)

