

Fabio Gattari, Director of Etere, to Speak at SMPTE METexpo Conference

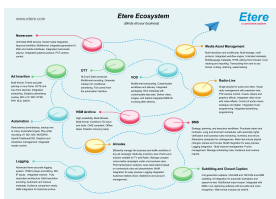
Book your appointment and join us at SMPTE METexpo 2025! Be part of the action from 29 to 31 July 2025 at the Royal Randwick Racecourse in Sydney, Australia. Experience cutting-edge innovations in media, entertainment, and technology. Don't miss Etere Director, Fabio Gattari, as he takes the stage at the METexpo Conference on 30 July 2025, from 2.50 to 3.10 PM, sharing insights you won't want to miss.



Etere logo



Fabio Gattari MET Expo



Etere Ecosystem

See you at SMPTE METexpo 2025
29-31st July 2025
Royal Randwick, Sydney, Australia

Join us at SMPTE METexpo 2025 and discover how the **Etere Ecosystem** can transform your operations, streamline workflows, and help you achieve the results you've always wanted. Whether you're looking to boost productivity, improve system integration, or take your business to the next level, the Etere Ecosystem provides the tools and solutions you need. Our experts will be on hand to demonstrate how our cutting-edge technology can optimize your operations and deliver sustainable results.

Director of Etere, Fabio Gattari, METexpo Conference Speaker
Title: How to Create a Visual Radio Product on a Limited Budget and Without Extra Human Resources
Conference Session: 30th July 2025, 2:50 - 3:10 PM

The evolution of radio broadcasting has been remarkable, with significant technological advancements shaping the way we consume media. From its humble beginnings as an audio-only medium, radio has transformed into a dynamic and interactive platform, incorporating visual elements to enhance the listener experience. The integration of video into radio broadcasts, commonly known as "visual radio" has created new opportunities for broadcasters to engage audiences. However, building a high-quality visual radio system does not need come with a prohibitive price tag. Join us as we explore how it's entirely possible to create a cost-effective visual radio system that delivers professional results, with strategic planning.

Don't miss the opportunity to be part of this exciting event. Visit <https://consec.eventsair.com/metexpo/> for more details on the event, and register now to secure your spot. See you in Sydney!

24/7/2025 Event



About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com



About SMPTE METexpo 2025

At SMPTE Met Expo, we celebrate the pillars that drive our industry forward.

- ☐ Capture emphasises the essential elements of shooting, sharing and archiving video and audio destined for any platform.
- ☐ Create highlights the innovative spirit that inspires new ideas, methods and standards for technology in the production and creation of content for movies, TV, streaming and events.
- ☐ Deliver focuses on the local and global distribution, management and playout chain to ensure content is delivered to audiences at the right quality on any platform.
- ☐ Connect underpinning the technology that enables the movement of live content within the production ecosystem. Plus highlighting the value of collaboration and networking among professionals, fostering relationships that spark new ideas and lead to industry advancements.

Event Schedule:

Tuesday, 29 July 2025:

9am-5pm: Expo and Conference
5.00pm - 5.30pm: Expo Networking Afternoon

Wednesday, 30 July 2025:

7.30am - 8.30am: EmpowerHER Breakfast
9.00am - 5.00pm: Expo and Conference
6.00pm - 10.00pm: Industry Dinner

Thursday, 31 July 2025:

9.00am - 4.00pm: Expo and Conference

<https://consec.eventsair.com/metexpo/>

