

## Meet us at SET Expo 2025

Join us at SET Expo 2025, Booth 31a, from August 19th to 21st in São Paulo to discover the transformative power of Etere. Meet us to explore how Etere can optimize your media management strategy for greater efficiency and speed!



Etere logo



SET Expo 2025

As the premier Latin American event for the Television, Radio, and Telecommunications Engineering industries, SET Expo 2025 is your gateway to the latest in broadcast innovation. Our team will be showcasing how the Etere Ecosystem can revolutionize your workflow, enabling seamless automation, better resource management, and enhanced productivity across linear and non-linear broadcast and newsroom workflows. Etere Ecosystem is able to manage your end-to-end workflows on a centralised platform.

### **Etere at SET Expo 2025**

**Date: August 19th to 21st, 2025**

**Venue: Booth 31a, Centro de Convenções I e II – Distrito Anhembi**

**Av. Olavo Fontoura, 1209 – Santana, São Paulo – SP**

**Etere Ecosystem** empowers businesses to customize their workflows, automating processes with precision and ensuring maximum operational efficiency. Whether you're handling media across various platforms or integrating advanced AI technologies, Etere provides the tools to work faster, smarter, and better.

Join us in São Paulo and take the first step towards a media management strategy that drives results for your business. Don't miss out, we look forward to meeting you!

### **About Etere**

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit [www.etere.com](http://www.etere.com)



**23/7/2025**    Event

### About SET Expo

Organized by the prestigious Brazilian Society of TV Engineering, SET Expo is the main Latin American event on Television, Radio and Telecommunications Engineering industry. Event participants include the world's leading manufacturers, executives, technicians, experts and researchers from the media, technology, entertainment, broadcast and government agencies. SET EXPO is focused on professionals and executives from the multimedia production and distribution market, including open and under-payment TV, radio, internet, production and telecommunications.

<https://set.org.br/events/setexpo/>

The Sociedade Brasileira de Engenharia de Televisão (SET), founded on March 25, 1988, is a non-profit technical-scientific association of professionals in engineering, technology, operation, research and end activities, educational institutions and companies, and has for the purpose of disseminating technical, operational and scientific knowledge and improving the technologies of electronic audio and video media.

