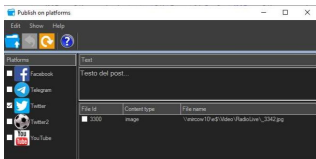


Publish Breaking News Across Multiple Channels Instantly with Etere Social Media Connector

Take your news broadcasting to the next level with the Etere Social Media Connector. Designed to empower newsrooms, Etere Social Media Connector streamlines the process of delivering breaking news directly to your audience on social media across multiple channels. With Etere, you can ensure your organization stays ahead of the competition and reaches viewers faster than ever before.



Etere logo



Publish on Platforms



Nunzio Multi-platform

Transform the way your newsroom delivers breaking news and engages with audiences on social media with Etere Social Media Connector, your ultimate software for the most efficient newsroom. With Etere Social Media Connector, you can post the same news story across multiple distribution channels including social media accounts to maximise your reach with minimum effort and in the shortest time. Stay relevant and stay connected with the most efficient newsroom, Etere Nunzio.

Key Features

■ Publish on Multiple Social Media Accounts from One Interface:

Seamlessly connect and manage multiple social media accounts simultaneously. Perfect for sharing updates with one command if you have multiple social media accounts for different channels, for example, one for sports and one for world news. Post directly to multiple social media accounts without juggling between screens, saving you valuable time and effort.

■ Unified Content Creation and Publishing, from Newsroom to Socials:

Design engaging posts and publish the same story effortlessly on your socials, websites and newsroom — all within a sleek, user-friendly platform. Now you don't have to log in and out of multiple applications to share the latest news.

■ **Break the Most Relevant News:** Etere Nunzio empowers journalists with the most efficient software tools to craft engaging, high-quality news stories easily. Be the first to break the news, keeping your audience informed and engaged as events unfold.

■ Engaging Storytelling with Etere Rich Text Editor, ChatGPT Integration and Multimedia Support

Nunzio Newsroom revolutionizes the story creation process with story templates that streamline content production and the Etere AI-Engine powered ChatGPT integration that enables journalists to craft compelling narratives efficiently. By eliminating repetitive formatting tasks, these templates empower storytellers to focus on creativity while ensuring consistency and professionalism across every piece. Beyond just text, journalists can enrich their stories with powerful multimedia elements, including presenter scripts, voiceovers, MOS objects, images, videos and rich metadata.

For a media management strategy that works for your business, contact us to schedule a call with our product specialist.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

