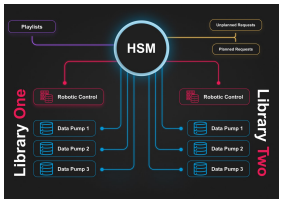
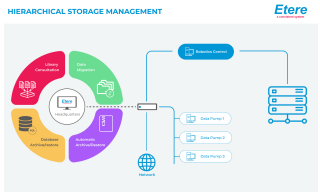
Flexible Storage, Bulletproof Security: Meet Etere HSM

In today’s digital-first world, protecting your media assets isn’t just smart—it’s essential. Etere HSM delivers the next generation of archive security, specifically engineered to keep ransomware and cyber threats at bay. By ensuring your archives are accessed only through Etere Data Mover—and never directly from user workstations—Etere HSM shuts the door on vulnerabilities before they become problems.

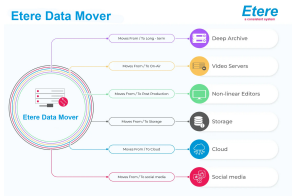
Etere logo



Etere HSM



HSM Diagram



Etere Media Manager

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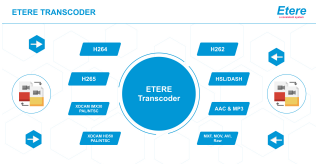

Etere Transcoder

Archive Smarter, Not Harder
Etere HSM is more than just storage software—it's your command centre for secure, streamlined archive management. Whether you're working with LTO, Sony ODA, Disk Archive, Object Storage, or the Cloud, Etere HSM brings everything together under one easy-to-use, centralized platform.

Manage and access your media—on-site or across the globe—with full confidence. Etere HSM supports seamless migration of video content between formats, ensuring your workflows remain fast, efficient, and flexible. Its smart data movement policies are designed to save you time and money without compromising speed or performance.

Ransomware? Not on Our Watch
Cyber threats evolve every day—but with Etere HSM, you're always a step ahead. Its unique design removes direct access to storage systems, making it impossible for ransomware to sneak in and compromise your data. Instead, all operations run securely through Etere Data Mover, ensuring that only authorised workflows access your valuable assets.

No open doors. No easy targets. Just proactive, airtight protection.

Meet Etere Data Mover: Your Secure Media Mover
At the heart of Etere's secure ecosystem is Etere Data Mover—your powerful, policy-driven solution for transferring, copying, and managing media files. Integrated with Etere Transcoder, it handles everything from format conversions to bit rate adjustments with ease. Whether you're distributing content across multiple platforms or converting for different screen sizes, Etere Data Mover automates your workflow while keeping your archive protected and optimized.

Built-In Protection. No Extra Hassle
Forget costly add-ons and complex installations. Etere HSM delivers built-in security, orchestration, and automation—no additional infrastructure required. It's a smarter, more cost-effective way to protect your archives while enhancing system agility and performance.

Why You Can't Afford to Skip Cybersecurity
A ransomware attack can bring your entire operation to a halt—and the damage isn't just financial. From lost content to disrupted services and damaged reputations, the fallout can be devastating. The worst part? It only takes one overlooked vulnerability.

Etere HSM helps you take control before an attacker does. By creating a locked-down environment with no direct access points, it significantly reduces your risk exposure in a world where cyberattacks are no longer a matter of "if" but "when," thus, proactive protection is your best defense.

Don't Wait for a Breach—Protect Your Assets Now
Thousands of media professionals around the world trust Etere HSM to keep their content safe, accessible, and future-ready. With unmatched reliability, seamless integration, and built-in cybersecurity, Etere HSM is the smarter choice for media storage in a high-risk world.

Secure your media. Simplify your workflow. Safeguard your future with Etere HSM.

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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

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