

RTB Selects Etere MERP

Brunei state television upgrades to ETERE to manage its digital workflow. A complete MERP suite will migrate the archive and orchestrate the Media Capture, Management, Archive Editing and Delivery.



RTB headquarter

ETERE is proud to add another success story to its long list of international references, the top channel of Brunei, RTB has chosen ETERE to streamline its media asset management, from digital content ingest to delivery and archive. With ETERE, RTB can finally add value to their assets, all assets will be moved from the actual system based on SGT and DIVA to ETERE, this is a migration service provided by ETERE project management.

ETERE will also manage the Subtitling production moving RTB from an old CAVENA system to a fully digital and file-based system for production. The ETERE solution will improve of 200% the efficiency of the subtitling process.



RTB studio

The decision of implementing ETERE at the core of the media management system comes as part of RTB's project to switch over to a digital television within next years to provide programs with enhanced sound and picture quality. The solution is designed relying on an ETERE MERP approach formed by a wide set of tightly integrated products ready to face the digital era and enable RTB to take full control of its entire media lifecycle including human and material resources.

ETERE INGEST is used to capture media into GVG Profile video servers and digitize material stored in the tape archive. Captured files are submitted to an automated QC that includes an intelligent codec verification and proxy generation. A secure web portal has been implemented based on EtereWeb, allowing users to remotely access major Etere's media management functions as well as to smoothly deliver media material from Final Cut and Edius editing systems.



RTB master control

ETERE WORKFLOW automatically manages all media activities both reliably and efficiently, ensuring an easy transfer with ETERE DATAMOVER and an any-to-any transcoding thanks to the clustered ETERE HIRES TRANSCODER system. QC-passed content is catalogued using ETERE MAM, where metadata information is entered for future search and entire/partial media retrieval. Low-access-priority media is automatically archived by ETERE HSM in a digital tape library comprising 495 slots and 6 LTO6 drives.

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ABOUT RTB

[RTB \(Radio Television Brunei\)](#) is the state broadcaster of Brunei, transmit five channels through free-to-air, cable and satellite including one HDTV channel offered in Malay and English. Since its first broadcast on 1975, RTB provides over 300'000 viewers with a programming mainly focused on news, live sports, tv series, children's shows, nature shows and a wide variety entertainment shows.

