

Fabio Gattari, Director of Etere, to Speak at SET Expo Conference

Mark your calendar for August 21st 2025 2.20 - 5pm, as Fabio Gattari takes the spotlight at SET Expo Conference. Get ready for a compelling session packed with exclusive insights and forward-thinking perspectives that are shaping the future of media technology and radio broadcasting.



Etere logo



SET Expo 2025



Fabio Gattari SET Expo Conference



Radio Live Scene Interface

Featured Speaker: Fabio Gattari, Director of Etere | SET EXPO Conference – Call for Papers Session 1

August 21st, 2025 | 2:20 PM to 5:00 PM

Room 4, Centro de Convenções I e II – Distrito Anhembi

Topic: Creating a High-Quality, Efficient Visual Radio System Without Breaking the Bank

Radio broadcasting has come a long way from its roots as an audio-only medium to today's immersive, visually enhanced experience. Visual radio is revolutionizing audience engagement, but high production value doesn't have to mean high costs. Join Fabio Gattari as he unveils strategic insights into building a cost-effective visual radio system that delivers professional-grade results. Learn how smart planning and the right software tools can help broadcasters to elevate their content without the expensive price tag.

Join Etere at SET Expo 2025 - Booth 31a

Etere at SET Expo 2025

Date: August 19th to 21st, 2025

Venue: Booth 31a, Centro de Convenções I e II – Distrito Anhembi

Av. Olavo Fontoura, 1209 – Santana, São Paulo – SP

Mark your calendar for August 19th to 21st 2025 and secure your spot at SET Expo 2025, hosted at the vibrant Centro de Convenções I e II – Distrito Anhembi, located at Av. Olavo Fontoura, 1209 – Santana, São Paulo. Experience the future of media, entertainment, and technology as industry leaders, innovators, and visionaries come together to showcase groundbreaking solutions and share transformative ideas.

Explore the full program and register now at the SET Expo 2025 official site - <https://set.org.br/set-2025>

See you in São Paulo!

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About SET Expo

Organized by the prestigious Brazilian Society of TV Engineering, SET Expo is the main Latin American event on Television, Radio and Telecommunications Engineering industry. Event participants include the world's leading manufacturers, executives, technicians, experts and researchers from the media, technology, entertainment, broadcast and government agencies. SET EXPO is focused on professionals and executives from the multimedia production and distribution market, including open and under-payment TV, radio, internet, production and telecommunications.
<https://set.org.br/events/setexpo/>

The Sociedade Brasileira de Engenharia de Televisão (SET), founded on March 25, 1988, is a non-profit technical-scientific association of professionals in engineering, technology, operation, research and end activities, educational institutions and companies, and has for the purpose of disseminating technical, operational and scientific knowledge and improving the technologies of electronic audio and video media.

