

See you at Philippine Tech Show 2026

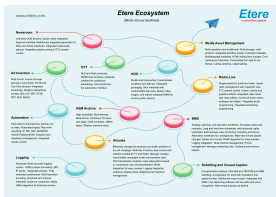
Etere will be a part of The Philippine Tech Show 2026 (Booth #25) from March 23 to 26 at the SMX Convention Center Manila. The show brings the latest breakthroughs in technologies across Philippines and beyond. Contact us to arrange a meeting to experience the transformative benefits of Etere Ecosystem, see you in Manila!



Etere logo



Philippine Tech Show
2026



Etere Ecosystem

Etere at Philippine Tech Show 2026

Date: March 23 - 26

Venue: Booth #25 | SMX Convention Center, Mall of Asia, Seashell Ln, Pasay City, Manila, Philippines

About the Philippine Tech Show 2026

As the flagship event of the Philippines Cable and Telecommunications Association (PCTA), the Philippine Tech Show offers an unparalleled platform to connect with industry leaders, innovators, customers, suppliers, and strategic partners.

Discover the Power of the Etere Ecosystem

Schedule a meeting with us and explore how the Etere Ecosystem delivers seamless integration across broadcasting workflows, enhancing operational efficiency, promoting sustainability, and simplifying complex processes. Whether you're looking to streamline your operations or elevate your content monetisation strategies, Etere is your gateway to smarter broadcasting.

Meet Our Team and Partners

We're happy to collaborate with our local distributor, **Media Convergence Inc.**, at the Philippine Tech Show 2026. Don't miss the chance to engage with our experts, experience live demos, and discover how Etere can transform your media operations.

See you in Manila!

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

Media Convergence Inc. (MCI)

Established in 1999, Media Convergence Inc. (MCI) is the premier system integrator of broadcasting & production system solutions in the Philippines. From on-demand and OTT platforms to content management, workflows, video productions, playout and transmitters, MCI offers a wide-range of solutions from leading edge & respected suppliers from across the globe. Partnered with MCI's proven capabilities and in-depth experience to design, implement and support broadcasting solutions, we are a trusted company with proven track record to address our customer's business and technical requirements and deliver to them the competitive advantage they need.

www.mediaconvergenceinc.com



About Philippine Tech Show 2026

The Philippine Tech Show 2026 is where innovators, industry leaders, policymakers, and disruptors converge to define the next era of technology, accelerating adoption, driving business growth, and empowering communities nationwide. From AI to IoT, cloud to content, cybersecurity to connectivity, Philippine Tech Show 2026 goes beyond showcasing technology. We explore its power to address real challenges, foster sustainable growth, and future-proof businesses in an ever-changing digital world.

<https://www.philtechshow.net/>



5/11/2025 Event



About PCTA Philippine Cable and Telecommunications Association (PCTA), Inc.



The PHILIPPINE CABLE AND TELECOMMUNICATIONS ASSOCIATION (PCTA), INC. is the umbrella organization of nationwide Cable Television Operators and Internet Service Providers in the Philippines. Its membership roster includes the biggest cable operators in the country, as well as the medium and small cable operators, who, through their pain-staking efforts, have succeeded in bringing up-to-date programs, information, and technology to the farthest island in the country. To date, the PCTA has over 300 regular members serving 75% of the total cable TV subscribers in the Philippines. <https://pcta.org.ph/>