

Etere Delivers FFV1 Codec Support to Enhance Archiving

Etere announces full integration of the FFV1 codec, an open-source, lossless intra-frame video standard acclaimed for its exceptional efficiency and quality. This upgrade reinforces Etere's commitment to delivering cutting-edge technologies that empower broadcasters and media professionals with reliable, future-proof solutions for long-term content preservation and high-performance workflows.



Etere logo

By embracing open standards such as FFV1, Etere empowers broadcasters to reduce dependency on proprietary formats, ensuring interoperability and sustainability in an increasingly complex digital ecosystem. The upgrade reflects Etere's vision of combining innovation with reliability, providing software tools that enhance operational efficiency and empower broadcasters to meet the challenges of the future with confidence.

FFV1, an open-source, lossless intra-frame video standard, is widely recognized for its exceptional efficiency, robust error resilience, and archival-grade quality. With this new integration, Etere users can benefit from:

- **Superior Preservation:** FFV1 ensures long-term archival with virtually lossless compression, preserving valuable media assets.
- **Open Standards:** As part of the FFmpeg project, FFV1 is non-proprietary, future-proof, and widely adopted across the industry.
- **High Performance:** Optimized for speed and reliability, FFV1 delivers reduced storage requirements without compromising quality.
- **Seamless Workflow Integration:** Etere's end-to-end ecosystem now supports FFV1, enabling broadcasters, archives, and media companies to manage, store, and retrieve content with maximum efficiency.

"Our customers can now leverage a codec that combines efficiency, transparency, and sustainability for their media archives. This enhancement reinforces Etere's position as a trusted partner for broadcasters and media organizations worldwide, ensuring that their content remains accessible, secure, and future-ready." said Fabio Gattari, Director of Etere.

About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of the Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows customizable architecture to fit perfectly in any system.

Etere delivers on its service excellence commitment with 24/7 worldwide support and inclusive software updates. Etere digital technologies and market-proven remote/on-site services, such as consultancy, training, installation, and demonstrations, are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.eteres.com