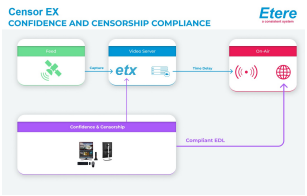
Ooredoo Selects Etere CensorEX for 14 Channels

Ooredoo, a leading international communications company, selected Etere CensorEX to manage the censorship of 14 channels across its IPTV and OTT platforms. With Etere CensorEX, Ooredoo achieves up to 40% more cost savings as compared with traditional systems.

Etere logo

Ooredoo

Censor EX Logo



Censor EX

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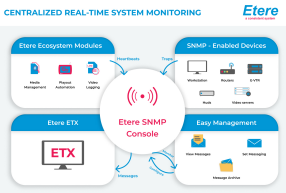

SNMP Monitoring Console

Ooredoo partners with Etere to modernize its Censorship System and to replace its existing infrastructure. After an in-depth evaluation process, Etere stood out as the preferred partner, recognized for its unmatched versatility and adaptability to integrate with Ooredoo's current operations.

With the implementation of **Censor EX**, Etere delivers a complete turnkey solution for live TV video censorship. Censor EX is fully managed by IP technology, and its unique IP-based architecture makes it easy to scale and launch new connections easily, while virtualization of network and media functions allows for a cost-effective service expansion.

Etere Ecosystem delivers an interconnected framework of broadcast solutions designed to streamline workflows, enhance efficiency, and ensure compliance across media operations.

At its core, **Etere Media Asset Management (MAM)** integrates AI technologies including face recognition, OCR, speech-to-text, and automated QC.

Complementing this, **Etere Web** offers secure, tablet-compatible access with a HTML5 player, enabling editing, preview and the management of workflows from any location as long as you are connected to the internet.

Workflow orchestration is handled by **Etere T-Workflow**, which digitally maps and automates processes with customisable instructions, authorizations, and logs.

Etere Ingest supports real-time capture from multiple sources with flexible manual, scheduled, and automatic workflows, integrating cloud storage and microservices for scalability.

In addition, monitoring is centralized through the **Etere SNMP Console**, which provides real-time alerts, diagnostics, and fault isolation.

Etere F90 brings data accuracy with automatic SQL database imports/exports, continuous playlist updates and integration with accounting systems.

On the other hand, **Etere Proxy Browsing** enables unlimited stations, frame-accurate playback, and subtitle/audio support.

Additionally, **Etere Transcoder** ensures seamless format conversions with advanced features like GPU acceleration, Dolby Atmos decoding, and closed caption insertion.

Meanwhile, the **Etere Broadcast Quality Player** delivers 4K-ready professional playback with SDI output, multi-language captions, and real-time QC.

Synchronization is streamlined by **Etere Activesync**, which aligns video files with database assets, ensuring redundancy and integrity.

Audio compliance is maintained by **Etere ETX-L Live Loudness Control**, which automatically regulates sound levels to broadcasting compliance standards.

Furthermore, **Etere Subtitling and Closed Caption** provides a multilingual software with speech-to-text automatic translation.

Together, these modules form a robust, scalable, and integrated ecosystem that empowers the Ooredoo team to manage, monitor, and deliver content efficiently across diverse platforms.

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About Etere

Since its beginnings in 1987, Etere has been preparing users for the future. Etere is a worldwide provider of broadcast and media software solutions backed by its mark of excellence in system design, flexibility, and reliability. The revolutionary concept of Etere Ecosystem promotes real-time collaborations and enhances operational efficiency across the entire enterprise. Etere Ecosystem software solutions manage the end-to-end media workflow and feature an integrative Web and Windows architecture that is customizable to fit perfectly in any system.

Etere delivers on its service excellence commitment with a 24/7 worldwide support and inclusive software updates. Its digital technologies and market-proven remote/on-site services such as consultancy, training, installation, and demonstrations are ready to run with your business no matter where you are. Etere enhances your adaptability for the future and empowers you with the most innovative software tools to drive your business to greater heights.

To find a media management strategy that works for your business, visit www.etere.com

About Ooredoo

Ooredoo is a leading international communications company delivering mobile, fixed, broadband internet and corporate managed services tailored to the needs of consumers and businesses across markets in the Middle East, North Africa and Southeast Asia. As a community-focused company, Ooredoo is guided by its vision of enriching people's lives and its belief that it can stimulate human growth by leveraging communications to help people achieve their full potential. Ooredoo has a presence in markets such as Qatar, Kuwait, Oman, Algeria, Tunisia, Iraq, Palestine, the Maldives, Myanmar and Indonesia. The company was named "Best Mobile Operator of the Year" at the World Communication Awards 2013. www.ooredoo.com

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